

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 36.28551/-82.37563

The Mall at Johnson City	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Population						
Estimated Population (2010)	207,247		249,289		456,536	
Census Population (1990)	166,910		226,308		393,218	
Census Population (2000)	190,377		242,580		432,957	
Projected Population (2015)	219,169		254,610		473,780	
Forecasted Population (2020)	235,112		261,206		496,319	
Historical Annual Change (1990-2000)	23,467	1.4%	16,272	0.7%	39,739	1.0%
Historical Annual Change (2000-2010)	16,870	0.9%	6,709	0.3%	23,579	0.5%
Projected Annual Change (2010-2015)	11,922	1.2%	5,321	0.4%	17,243	0.8%
Est. Population Density (2010)	282.79 <i>psm</i>		203.91 <i>psm</i>		269.07 <i>psm</i>	
Trade Area Size	732.86 <i>sq mi</i>		1,222.53 <i>sq mi</i>		1,696.69 <i>sq mi</i>	
Households						
Estimated Households (2010)	82,945		107,221		190,166	
Census Households (1990)	65,158		89,110		154,268	
Census Households (2000)	78,600		100,625		179,225	
Projected Households (2015)	87,617		111,110		198,728	
Forecasted Households (2020)	92,577		116,868		209,445	
Historical Annual Change (1990-2000)	13,442	2.1%	11,515	1.3%	24,957	1.6%
Projected Annual Change (2000-2015)	9,017	0.8%	10,486	0.7%	19,503	0.7%
Average Household Income						
Est. Average Household Income (2010)	\$53,585		\$50,587		\$51,894	
Census Average Hhld Income (1990)	\$29,187		\$28,656		\$28,881	
Census Average Hhld Income (2000)	\$42,718		\$41,926		\$42,273	
Proj. Average Household Income (2015)	\$58,523		\$55,300		\$56,721	
Historical Annual Change (1990-2000)	\$13,531	4.6%	\$13,270	4.6%	\$13,393	4.6%
Projected Annual Change (2000-2015)	\$15,804	2.5%	\$13,374	2.1%	\$14,447	2.3%
Median Household Income						
Est. Median Household Income (2010)	\$41,347		\$38,625		\$39,812	
Census Median Hhld Income (1990)	\$23,960		\$23,444		\$23,662	
Census Median Hhld Income (2000)	\$33,055		\$32,138		\$32,540	
Proj. Median Household Income (2015)	\$44,517		\$41,224		\$42,676	
Historical Annual Change (1990-2000)	\$9,094	3.8%	\$8,694	3.7%	\$8,878	3.8%
Projected Annual Change (2000-2015)	\$11,462	2.3%	\$9,086	1.9%	\$10,135	2.1%
Per Capita Income						
Est. Per Capita Income (2010)	\$22,267		\$22,455		\$22,370	
Census Per Capita Income (1990)	\$11,394		\$11,283		\$11,330	
Census Per Capita Income (2000)	\$17,634		\$17,319		\$17,457	
Proj. Per Capita Income (2015)	\$24,289		\$24,891		\$24,613	
Historical Annual Change (1990-2000)	\$6,239	5.5%	\$6,036	5.3%	\$6,127	5.4%
Projected Annual Change (2000-2015)	\$6,656	2.5%	\$7,572	2.9%	\$7,156	2.7%
Other Income						
Est. Median Disposable Income (2010)	\$35,654		\$33,533		\$34,458	
Proj. Median Disposable Income (2015)	\$38,042		\$35,506		\$36,624	
Est. Average Household Net Worth (2010)	\$404,885		\$381,703		\$391,815	

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The Mall at Johnson City	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Household Income Distribution (2010)						
HH Income \$200,000 or More	1,685	2.0%	1,467	1.4%	3,153	1.7%
HH Income \$150,000 to 199,999	1,754	2.1%	1,646	1.5%	3,399	1.8%
HH Income \$125,000 to 149,999	1,754	2.1%	2,221	2.1%	3,974	2.1%
HH Income \$100,000 to 124,999	3,526	4.3%	4,932	4.6%	8,459	4.4%
HH Income \$75,000 to 99,999	7,575	9.1%	9,093	8.5%	16,669	8.8%
HH Income \$50,000 to 74,999	15,997	19.3%	19,244	17.9%	35,242	18.5%
HH Income \$35,000 to 49,999	13,234	16.0%	17,244	16.1%	30,478	16.0%
HH Income \$25,000 to 34,999	10,978	13.2%	14,593	13.6%	25,570	13.4%
HH Income \$15,000 to 24,999	11,915	14.4%	15,478	14.4%	27,393	14.4%
HH Income \$10,000 to 14,999	6,734	8.1%	9,502	8.9%	16,236	8.5%
HH Income \$0 to 9,999	7,793	9.4%	11,801	11.0%	19,594	10.3%
HH Income \$35,000+	45,525	54.9%	55,848	52.1%	101,373	53.3%
HH Income \$50,000+	32,292	38.9%	38,604	36.0%	70,895	37.3%
HH Income \$75,000+	16,295	19.6%	19,359	18.1%	35,654	18.7%
Race & Ethnicity (2010)						
Total Population	207,247		249,289		456,536	
White	196,964	95.0%	238,527	95.7%	435,490	95.4%
Black or African American	6,287	3.0%	6,884	2.8%	13,171	2.9%
American Indian & Alaska Native	508	0.2%	607	0.2%	1,115	0.2%
Asian	1,311	0.6%	1,207	0.5%	2,517	0.6%
Hawaiian & Pacific Islander	37	-	42	-	79	-
Other Race	733	0.4%	518	0.2%	1,251	0.3%
Two or More Races	1,408	0.7%	1,505	0.6%	2,913	0.6%
Not Hispanic or Latino Population	202,785	97.8%	245,620	98.5%	448,405	98.2%
Non Hispanic: White	192,699	95.0%	234,990	95.7%	427,689	95.4%
Non Hispanic: Black or African American	6,138	3.0%	6,759	2.8%	12,897	2.9%
Non Hispanic: Amer Indian & AK Native	505	0.2%	607	0.2%	1,112	0.2%
Non Hispanic: Asian	1,283	0.6%	1,200	0.5%	2,483	0.6%
Non Hispanic: Hawaiian & Pacific Islander	37	-	42	-	79	-
Non Hispanic: Other Race	733	0.4%	518	0.2%	1,251	0.3%
Non Hispanic: Two or More Races	1,390	0.7%	1,504	0.6%	2,894	0.6%
Hispanic or Latino Population	4,462	2.2%	3,669	1.5%	8,132	1.8%
Hispanic: White	4,265	95.6%	3,537	96.4%	7,802	95.9%
Hispanic: Black or African American	149	3.3%	125	3.4%	274	3.4%
Hispanic: American Indian & Alaska Native	3	0.1%	-	-	3	-
Hispanic: Asian	28	0.6%	6	0.2%	34	0.4%
Hispanic: Hawaiian & Pacific Islander	-	-	-	-	-	-
Hispanic: Other Race	-	-	-	-	-	-
Hispanic: Two or More Races	18	0.4%	1	-	19	0.2%
Not of Hispanic Origin Population (1990)	166,115	99.5%	225,557	99.7%	391,672	99.6%
Hispanic Origin Population (1990)	795	0.5%	751	0.3%	1,546	0.4%
Not Hispanic or Latino Population (2000)	188,006	98.8%	240,603	99.2%	428,609	99.0%
Hispanic or Latino Population (2000)	2,372	1.2%	1,977	0.8%	4,348	1.0%
Not Hispanic or Latino Population 5yr (2015)	213,586	97.5%	249,885	98.1%	463,471	97.8%
Hispanic or Latino Population 5yr (2015)	5,584	2.5%	4,725	1.9%	10,309	2.2%
Historical Annual Change (1990-2000)	1,577	19.8%	1,226	16.3%	2,802	18.1%
Projected Annual Change (2000-2015)	3,212	9.0%	2,748	9.3%	5,960	9.1%

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The Mall at Johnson City	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Age Distribution (2010)						
Total Population	207,247		249,289		456,536	
Age 0 to 4 yrs	11,802	5.7%	12,899	5.2%	24,701	5.4%
Age 5 to 9 yrs	11,858	5.7%	13,514	5.4%	25,372	5.6%
Age 10 to 14 yrs	11,736	5.7%	14,103	5.7%	25,839	5.7%
Age 15 to 19 yrs	12,273	5.9%	14,394	5.8%	26,667	5.8%
Age 20 to 24 yrs	13,189	6.4%	13,489	5.4%	26,678	5.8%
Age 25 to 29 yrs	14,355	6.9%	15,269	6.1%	29,624	6.5%
Age 30 to 34 yrs	14,037	6.8%	15,767	6.3%	29,804	6.5%
Age 35 to 39 yrs	14,077	6.8%	16,038	6.4%	30,116	6.6%
Age 40 to 44 yrs	14,456	7.0%	16,993	6.8%	31,448	6.9%
Age 45 to 49 yrs	14,803	7.1%	17,802	7.1%	32,605	7.1%
Age 50 to 54 yrs	14,701	7.1%	18,151	7.3%	32,852	7.2%
Age 55 to 59 yrs	13,873	6.7%	17,383	7.0%	31,256	6.8%
Age 60 to 64 yrs	12,339	6.0%	16,156	6.5%	28,495	6.2%
Age 65 to 69 yrs	10,281	5.0%	14,074	5.6%	24,356	5.3%
Age 70 to 74 yrs	8,102	3.9%	11,498	4.6%	19,601	4.3%
Age 75 to 79 yrs	6,145	3.0%	8,838	3.5%	14,982	3.3%
Age 80 to 84 yrs	4,509	2.2%	6,466	2.6%	10,975	2.4%
Age 85 yrs plus	4,710	2.3%	6,454	2.6%	11,164	2.4%
Median Age	39.3 yrs		41.8 yrs		40.7 yrs	
Age 19 yrs or less	47,669	23.0%	54,910	22.0%	102,579	22.5%
Age 20 to 64 years	125,831	60.7%	147,048	59.0%	272,879	59.8%
Age 65 years Plus	33,747	16.3%	47,331	19.0%	81,078	17.8%
Female Age Distribution (2010)						
Female Population	106,083	51.2%	128,167	51.4%	234,250	51.3%
Age 0 to 4 yrs	5,740	5.4%	6,243	4.9%	11,983	5.1%
Age 5 to 9 yrs	5,796	5.5%	6,671	5.2%	12,468	5.3%
Age 10 to 14 yrs	5,788	5.5%	6,907	5.4%	12,696	5.4%
Age 15 to 19 yrs	5,991	5.6%	6,903	5.4%	12,894	5.5%
Age 20 to 24 yrs	6,526	6.2%	6,496	5.1%	13,022	5.6%
Age 25 to 29 yrs	7,311	6.9%	7,621	5.9%	14,931	6.4%
Age 30 to 34 yrs	7,046	6.6%	7,950	6.2%	14,996	6.4%
Age 35 to 39 yrs	7,009	6.6%	7,885	6.2%	14,893	6.4%
Age 40 to 44 yrs	7,160	6.7%	8,341	6.5%	15,501	6.6%
Age 45 to 49 yrs	7,421	7.0%	8,999	7.0%	16,420	7.0%
Age 50 to 54 yrs	7,511	7.1%	9,275	7.2%	16,785	7.2%
Age 55 to 59 yrs	7,068	6.7%	9,033	7.0%	16,101	6.9%
Age 60 to 64 yrs	6,339	6.0%	8,464	6.6%	14,802	6.3%
Age 65 to 69 yrs	5,412	5.1%	7,536	5.9%	12,948	5.5%
Age 70 to 74 yrs	4,446	4.2%	6,306	4.9%	10,751	4.6%
Age 75 to 79 yrs	3,518	3.3%	5,084	4.0%	8,602	3.7%
Age 80 to 84 yrs	2,764	2.6%	4,028	3.1%	6,792	2.9%
Age 85 yrs plus	3,237	3.1%	4,427	3.5%	7,664	3.3%
Female Median Age	40.7 yrs		43.6 yrs		42.3 yrs	
Age 19 yrs or less	23,316	22.0%	26,725	20.9%	50,041	21.4%
Age 20 to 64 years	63,390	59.8%	74,062	57.8%	137,452	58.7%
Age 65 years Plus	19,377	18.3%	27,380	21.4%	46,757	20.0%

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The Mall at Johnson City	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Male Age Distribution (2010)						
Male Population	101,165	48.8%	121,122	48.6%	222,287	48.7%
Age 0 to 4 yrs	6,062	6.0%	6,656	5.5%	12,718	5.7%
Age 5 to 9 yrs	6,062	6.0%	6,842	5.6%	12,904	5.8%
Age 10 to 14 yrs	5,948	5.9%	7,196	5.9%	13,144	5.9%
Age 15 to 19 yrs	6,282	6.2%	7,491	6.2%	13,773	6.2%
Age 20 to 24 yrs	6,663	6.6%	6,993	5.8%	13,656	6.1%
Age 25 to 29 yrs	7,044	7.0%	7,648	6.3%	14,693	6.6%
Age 30 to 34 yrs	6,991	6.9%	7,817	6.5%	14,808	6.7%
Age 35 to 39 yrs	7,068	7.0%	8,154	6.7%	15,222	6.8%
Age 40 to 44 yrs	7,296	7.2%	8,651	7.1%	15,947	7.2%
Age 45 to 49 yrs	7,382	7.3%	8,803	7.3%	16,185	7.3%
Age 50 to 54 yrs	7,190	7.1%	8,877	7.3%	16,067	7.2%
Age 55 to 59 yrs	6,806	6.7%	8,350	6.9%	15,156	6.8%
Age 60 to 64 yrs	6,001	5.9%	7,692	6.4%	13,693	6.2%
Age 65 to 69 yrs	4,869	4.8%	6,539	5.4%	11,408	5.1%
Age 70 to 74 yrs	3,656	3.6%	5,193	4.3%	8,849	4.0%
Age 75 to 79 yrs	2,627	2.6%	3,754	3.1%	6,381	2.9%
Age 80 to 84 yrs	1,745	1.7%	2,438	2.0%	4,183	1.9%
Age 85 yrs plus	1,473	1.5%	2,028	1.7%	3,500	1.6%
Male Median Age	38.0 yrs		40.0 yrs		39.1 yrs	
Age 19 yrs or less	24,353	24.1%	28,186	23.3%	52,539	23.6%
Age 20 to 64 years	62,441	61.7%	72,986	60.3%	135,427	60.9%
Age 65 years Plus	14,370	14.2%	19,951	16.5%	34,321	15.4%
Males per 100 Females (2010)						
Overall Comparison	95		95		95	
Age 0 to 4 yrs	106	51.4%	107	51.6%	106	51.5%
Age 5 to 9 yrs	105	51.1%	103	50.6%	103	50.9%
Age 10 to 14 yrs	103	50.7%	104	51.0%	104	50.9%
Age 15 to 19 yrs	105	51.2%	109	52.0%	107	51.6%
Age 20 to 24 yrs	102	50.5%	108	51.8%	105	51.2%
Age 25 to 29 yrs	96	49.1%	100	50.1%	98	49.6%
Age 30 to 34 yrs	99	49.8%	98	49.6%	99	49.7%
Age 35 to 39 yrs	101	50.2%	103	50.8%	102	50.5%
Age 40 to 44 yrs	102	50.5%	104	50.9%	103	50.7%
Age 45 to 49 yrs	99	49.9%	98	49.5%	99	49.6%
Age 50 to 54 yrs	96	48.9%	96	48.9%	96	48.9%
Age 55 to 59 yrs	96	49.1%	92	48.0%	94	48.5%
Age 60 to 64 yrs	95	48.6%	91	47.6%	93	48.1%
Age 65 to 69 yrs	90	47.4%	87	46.5%	88	46.8%
Age 70 to 74 yrs	82	45.1%	82	45.2%	82	45.1%
Age 75 to 79 yrs	75	42.8%	74	42.5%	74	42.6%
Age 80 to 84 yrs	63	38.7%	61	37.7%	62	38.1%
Age 85 yrs plus	45	31.3%	46	31.4%	46	31.4%
Age 19 yrs or less	104	51.1%	105	51.3%	105	51.2%
Age 20 to 39 yrs	100	49.9%	102	50.5%	101	50.2%
Age 40 to 64 yrs	98	49.4%	96	49.0%	97	49.2%
Age 65 years Plus	74	42.6%	73	42.2%	73	42.3%

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The Mall at Johnson City	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Household Type (2010)						
Total Households	82,945		107,221		190,166	
Households with Children	23,848	28.8%	32,235	30.1%	56,083	29.5%
Average Household Size	2.42		2.26		2.33	
Est. Household Density	113.18 <i>psm</i>		87.70 <i>psm</i>		112.08 <i>psm</i>	
Population Family	165,643	79.9%	201,953	81.0%	367,597	80.5%
Population Non-Family	34,808	16.8%	40,249	16.1%	75,057	16.4%
Population Group Qtrs	6,796	3.3%	7,087	2.8%	13,883	3.0%
Family Households	54,055	65.2%	71,934	67.1%	125,989	66.3%
<i>Married Couple Hhlds</i>	41,838	77.4%	54,594	75.9%	96,432	76.5%
<i>Other Family Hhlds</i>	12,217	22.6%	17,340	24.1%	29,557	23.5%
Family Households With Children	23,759	44.0%	31,762	44.2%	55,521	44.1%
<i>Married Couple With Children</i>	16,072	67.6%	21,149	66.6%	37,221	67.0%
<i>Other Family Hhlds With Children</i>	7,687	32.4%	10,613	33.4%	18,300	33.0%
Family Households No Children	30,296	56.0%	40,172	55.8%	70,468	55.9%
<i>Married Couple No Children</i>	25,766	85.0%	33,445	83.3%	59,211	84.0%
<i>Other Family Households No Children</i>	4,530	15.0%	6,727	16.7%	11,257	16.0%
Average Family Household Size	3.06		2.81		2.92	
Average Family Income	\$64,055		\$59,897		\$61,681	
Median Family Income	\$51,683		\$47,766		\$49,446	
Non-Family Households	28,890	34.8%	35,288	32.9%	64,177	33.7%
Non-Family Hhlds With Children	89	0.3%	473	1.3%	562	0.9%
Non-Family Hhld No Children	28,801	99.7%	34,814	98.7%	63,615	99.1%
<i>N-F Hhld Lone Person No Children</i>	24,305	84.1%	30,588	86.7%	54,893	85.5%
Lone Male Householder	9,954	41.0%	12,558	41.1%	22,512	41.0%
Lone Female Householder	14,352	59.0%	18,029	58.9%	32,381	59.0%
<i>N-F Hhld 2+ Persons No Children</i>	4,495	15.6%	4,227	12.0%	8,722	13.6%
Average Non-Family Hhld Size	1.20		1.14		1.17	
Marital Status (2010)						
(15 Years or Older)	171,823		208,769		380,591	
Never Married	36,041	21.0%	37,315	17.9%	73,356	19.3%
Now Married	96,880	56.4%	121,365	58.1%	218,245	57.3%
Previously Married	38,902	22.6%	50,089	24.0%	88,991	23.4%
Separated	6,404	16.5%	7,699	15.4%	14,103	15.8%
Widowed	12,738	32.7%	17,913	35.8%	30,650	34.4%
Divorced	19,760	50.8%	24,478	48.9%	44,238	49.7%
Educational Attainment (2010)						
Adult Population (25 Years or Older)	146,389		180,890		327,279	
Elementary (0 to 8)	9,780	6.7%	16,587	9.2%	26,367	8.1%
Some High School (9 to 11)	15,744	10.8%	21,693	12.0%	37,437	11.4%
High School Graduate (12)	50,142	34.3%	66,512	36.8%	116,654	35.6%
Some College (13 to 16)	27,006	18.4%	34,072	18.8%	61,078	18.7%
Associate Degree Only	9,082	6.2%	12,129	6.7%	21,211	6.5%
Bachelor Degree Only	21,841	14.9%	19,881	11.0%	41,722	12.7%
Graduate Degree	12,794	8.7%	10,016	5.5%	22,810	7.0%
Any College + (Some College or higher)	70,723	48.3%	76,098	42.1%	146,821	44.9%
College Degree + (Bachelor Degree or higher)	34,635	23.7%	29,897	16.5%	64,532	19.7%

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Housing (2010)						
Total Housing Units	94,510		120,120		214,629	
Housing Units, Occupied	82,945	87.8%	107,221	89.3%	190,166	88.6%
Housing Units, Owner-Occupied	58,822	70.9%	79,511	74.2%	138,333	72.7%
Housing Units, Renter-Occupied	24,123	29.1%	27,710	25.8%	51,834	27.3%
Housing Units, Vacant	11,565	10.9%	12,898	9.7%	24,463	10.2%
Total Housing Units (2000)	85,187		110,174		195,362	
Historical Annual Change (2000-2010)	9,322	1.1%	9,945	0.9%	19,267	1.0%
Household Size (2010)						
Total Households	82,945		107,221		190,166	
1 Person Households	24,305	29.3%	30,588	28.5%	54,893	28.9%
2 Person Households	27,076	32.6%	40,690	37.9%	67,765	35.6%
3 Person Households	13,336	16.1%	20,210	18.8%	33,546	17.6%
4 Person Households	12,385	14.9%	10,753	10.0%	23,137	12.2%
5 Person Households	4,181	5.0%	3,615	3.4%	7,795	4.1%
6 Person Households	1,198	1.4%	950	0.9%	2,148	1.1%
7+ Person Households	465	0.6%	416	0.4%	881	0.5%
Household Stability (2010)						
Total Households	82,945		107,221		190,166	
In current residence < 1 year	15,661	18.9%	15,409	14.4%	31,070	16.3%
In current residence 1-2 years	26,750	32.3%	26,037	24.3%	52,787	27.8%
In current residence 3-5 years	12,347	14.9%	22,682	21.2%	35,029	18.4%
In current residence 6-10 years	9,457	11.4%	12,392	11.6%	21,848	11.5%
In current residence > 10 years	18,730	22.6%	30,701	28.6%	49,431	26.0%
Turnover (% Annual Residential Turnover)		18.9%		14.4%		16.3%
Stability (% In Current Residence 5+ Years)		34.0%		40.2%		37.5%
Median Years in Residence	3.3 yrs		4.5 yrs		4.0 yrs	
Household Vehicles (2010)						
Total Vehicles Available	164,268		208,841		373,108	
Household: 0 Vehicles Available	4,444	5.4%	6,683	6.2%	11,127	5.9%
Household: 1 Vehicles Available	26,054	31.4%	32,739	30.5%	58,793	30.9%
Household: 2 Vehicles Available	31,048	37.4%	40,582	37.8%	71,630	37.7%
Household: 3+ Vehicles Available	21,399	25.8%	27,217	25.4%	48,616	25.6%
Average Per Household	2.0 Vehicles		1.9 Vehicles		2.0 Vehicles	
Owner Occupied Hhlds Vehicles	129,182	78.6%	169,364	81.1%	298,546	80.0%
Average Per Owner Household	2.2 Vehicles		2.1 Vehicles		2.2 Vehicles	
Renter Occupied Hhlds Vehicles	35,085	21.4%	39,477	18.9%	74,563	20.0%
Average Per Renter Household	1.5 Vehicles		1.4 Vehicles		1.4 Vehicles	
Travel Time (2000)						
Worker Base (16 Years or Older)	89,404		106,185		195,590	
Travel to Work in 14 Minutes or Less	29,184	32.6%	35,967	33.9%	65,151	33.3%
Travel to Work in 15 to 29 Minutes	37,310	41.7%	42,663	40.2%	79,974	40.9%
Travel to Work in 30 to 59 Minutes	18,010	20.1%	20,020	18.9%	38,030	19.4%
Travel to Work in 60 Minutes or More	3,098	3.5%	4,893	4.6%	7,991	4.1%
Work at Home	1,803	2.0%	2,641	2.5%	4,444	2.3%
Average Travel Time to Work	20.8 mins		21.0 mins		20.9 mins	

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COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
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Lat/Lon: 36.28551/-82.37563

The Mall at Johnson City	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Transportation To Work (2000)						
Work Base	89,404		106,185		195,590	
Drive to Work Alone	76,025	85.0%	89,925	84.7%	165,950	84.8%
Drive to Work in Carpool	9,447	10.6%	11,404	10.7%	20,851	10.7%
Travel to Work - Public Transportation	291	0.3%	276	0.3%	568	0.3%
Drive to Work on Motorcycle	6	-	48	-	54	-
Bicycle to Work	105	0.1%	30	-	135	0.1%
Walk to Work	1,296	1.4%	1,366	1.3%	2,662	1.4%
Other Means	431	0.5%	495	0.5%	926	0.5%
Work at Home	1,803	2.0%	2,641	2.5%	4,444	2.3%
Daytime Demos (2010)						
Total Number of Businesses	6,979		9,111		16,090	
Total Number of Employees	90,120		120,275		210,395	
Company Headqtrs: Businesses	9	0.1%	13	0.1%	22	0.1%
Company Headqtrs: Employees	319	0.4%	1,750	1.5%	2,069	1.0%
Employee Population per Business	12.9 to 1		13.2 to 1		13.1 to 1	
Residential Population per Business	29.7 to 1		27.4 to 1		28.4 to 1	
Est. Adj. Daytime Demographics (Age16+)	167,154		220,381		387,536	
Labor Force (2010)						
Labor: Population Age 16+	169,331		205,925		375,256	
Unemployment Rate		5.5%		5.4%		5.4%
Labor Force Total: Males	81,806	48.3%	98,961	48.1%	180,767	48.2%
<i>Male civilian employed</i>	49,194	60.1%	56,707	57.3%	105,901	58.6%
<i>Male civilian unemployed</i>	4,787	5.9%	5,955	6.0%	10,741	5.9%
<i>Males in Armed Forces</i>	172	0.2%	27	-	199	0.1%
<i>Males not in labor force</i>	27,654	33.8%	36,272	36.7%	63,926	35.4%
Labor Force Total: Females	87,525	51.7%	106,965	51.9%	194,489	51.8%
<i>Female civilian employed</i>	42,930	49.0%	49,086	45.9%	92,016	47.3%
<i>Female civilian unemployed</i>	4,453	5.1%	5,181	4.8%	9,634	5.0%
<i>Females in Armed Forces</i>	-	-	-	-	-	-
<i>Females not in labor force</i>	40,141	45.9%	52,698	49.3%	92,839	47.7%
Employment Force Change (2000-2010)	2,874	3.2%	-288	-0.3%	2,586	1.3%
Male Change (2000-2010)	863	1.8%	-748	-1.3%	115	0.1%
Female Change (2000-2010)	2,011	4.9%	460	0.9%	2,471	2.8%
Occupation (2000)						
Occupation: Population Age 16+	89,250		106,081		195,331	
Occupation Total: Males	48,331	54.2%	57,455	54.2%	105,786	54.2%
Occupation Total: Females	40,919	45.8%	48,626	45.8%	89,545	45.8%
Mgmt, Business, & Financial Operations	9,208	10.3%	10,162	9.6%	19,370	9.9%
Professional and Related	17,085	19.1%	17,422	16.4%	34,507	17.7%
Service	13,156	14.7%	15,142	14.3%	28,298	14.5%
Sales and Office	23,329	26.1%	27,225	25.7%	50,554	25.9%
Farming, Fishing, & Forestry	397	0.4%	613	0.6%	1,010	0.5%
Construction, Extraction, & Maintenance	9,389	10.5%	11,903	11.2%	21,292	10.9%
Production, Transport, & Material Moving	16,686	18.7%	23,613	22.3%	40,299	20.6%
White Collar		55.6%		51.7%		53.5%
Blue Collar		44.4%		48.3%		46.5%

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COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
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Lat/Lon: 36.28551/-82.37563

The Mall at Johnson City	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Units In Structure (2000)						
Total Units	85,187		110,174		195,362	
1 Detached Unit	56,265	66.0%	75,951	68.9%	132,216	67.7%
1 Attached Unit	1,412	1.7%	2,360	2.1%	3,772	1.9%
2 Units	2,215	2.6%	2,327	2.1%	4,543	2.3%
3 to 4 Units	3,445	4.0%	3,239	2.9%	6,684	3.4%
5 to 9 Units	4,453	5.2%	3,700	3.4%	8,152	4.2%
10 to 19 Units	2,055	2.4%	2,343	2.1%	4,398	2.3%
20 to 49 Units	1,103	1.3%	848	0.8%	1,951	1.0%
50 or more Units	1,286	1.5%	1,625	1.5%	2,911	1.5%
Mobile Home or Trailer	12,852	15.1%	17,633	16.0%	30,485	15.6%
Other Structure	101	0.1%	148	0.1%	249	0.1%
Homes Built By Year (2000)						
Homes Built 1999 to 2000	2,522	3.0%	2,549	2.3%	5,072	2.6%
Homes Built 1995 to 1998	8,842	10.4%	8,863	8.0%	17,705	9.1%
Homes Built 1990 to 1994	7,680	9.0%	7,887	7.2%	15,567	8.0%
Homes Built 1980 to 1989	13,584	15.9%	16,528	15.0%	30,112	15.4%
Homes Built 1970 to 1979	15,821	18.6%	20,287	18.4%	36,109	18.5%
Homes Built 1960 to 1969	11,686	13.7%	16,011	14.5%	27,696	14.2%
Homes Built 1950 to 1959	9,249	10.9%	15,485	14.1%	24,734	12.7%
Homes Built 1940 to 1949	6,525	7.7%	11,002	10.0%	17,528	9.0%
Homes Built Before 1939	9,278	10.9%	11,561	10.5%	20,838	10.7%
Median Age of Homes	27.6 yrs		30.4 yrs		29.2 yrs	
Home Values (2000)						
Owner Specified Housing Units	42,316		55,815		98,131	
Home Values \$1,000,000 or More	28	0.1%	25	-	53	0.1%
Home Values \$750,000 to \$999,999	8	-	53	0.1%	61	0.1%
Home Values \$500,000 to \$749,999	172	0.4%	128	0.2%	300	0.3%
Home Values \$400,000 to \$499,999	236	0.6%	160	0.3%	396	0.4%
Home Values \$300,000 to \$399,999	595	1.4%	601	1.1%	1,196	1.2%
Home Values \$250,000 to \$299,999	831	2.0%	975	1.7%	1,806	1.8%
Home Values \$200,000 to \$249,999	1,744	4.1%	1,475	2.6%	3,220	3.3%
Home Values \$175,000 to \$199,999	1,508	3.6%	1,483	2.7%	2,991	3.0%
Home Values \$150,000 to \$174,999	2,641	6.2%	2,428	4.4%	5,070	5.2%
Home Values \$125,000 to \$149,999	4,205	9.9%	4,228	7.6%	8,433	8.6%
Home Values \$100,000 to \$124,999	5,862	13.9%	6,744	12.1%	12,606	12.8%
Home Values \$90,000 to \$99,999	4,010	9.5%	5,427	9.7%	9,437	9.6%
Home Values \$80,000 to \$89,999	4,373	10.3%	6,183	11.1%	10,556	10.8%
Home Values \$70,000 to \$79,999	4,577	10.8%	5,445	9.8%	10,022	10.2%
Home Values \$60,000 to \$69,999	3,707	8.8%	5,649	10.1%	9,357	9.5%
Home Values \$50,000 to \$59,999	3,135	7.4%	5,363	9.6%	8,498	8.7%
Home Values \$35,000 to \$49,999	2,972	7.0%	5,783	10.4%	8,755	8.9%
Home Values \$25,000 to \$34,999	1,108	2.6%	2,122	3.8%	3,230	3.3%
Home Values \$10,000 to \$24,999	479	1.1%	1,317	2.4%	1,796	1.8%
Home Values \$0 to \$9,999	123	0.3%	227	0.4%	350	0.4%
Owner Occupied Median Home Value	\$96,231		\$86,565		\$90,733	
Renter Occupied Median Rent	\$217		\$202		\$209	
Average Property Value (2010)	\$67,926		\$87,283		\$78,840	

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COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
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Lat/Lon: 36.28551/-82.37563

The Mall at Johnson City	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Consumer Expenditure (Annual Total)						
Total Household Expenditure (2010)	\$3.78 B		\$4.71 B		\$8.50 B	
<i>Total Non-Retail Expenditures (2010)</i>	\$2.17 B		\$2.69 B		\$4.86 B	
<i>Total Retail Expenditures (2010)</i>	\$1.62 B		\$2.02 B		\$3.64 B	
Apparel (2010)	\$180 M		\$223 M		\$403 M	
Contributions (2010)	\$135 M		\$165 M		\$299 M	
Education (2010)	\$84.7 M		\$103 M		\$188 M	
Entertainment (2010)	\$209 M		\$260 M		\$469 M	
Food And Beverages (2010)	\$589 M		\$737 M		\$1.33 B	
Furnishings And Equipment (2010)	\$161 M		\$200 M		\$361 M	
Gifts (2010)	\$96.0 M		\$119 M		\$215 M	
Health Care (2010)	\$241 M		\$305 M		\$547 M	
Household Operations (2010)	\$130 M		\$159 M		\$289 M	
Miscellaneous Expenses (2010)	\$64.2 M		\$80.8 M		\$145 M	
Personal Care (2010)	\$55.1 M		\$68.7 M		\$124 M	
Personal Insurance (2010)	\$37.2 M		\$45.6 M		\$82.8 M	
Reading (2010)	\$12.4 M		\$15.5 M		\$27.8 M	
Shelter (2010)	\$728 M		\$907 M		\$1.63 B	
Tobacco (2010)	\$26.9 M		\$34.2 M		\$61.1 M	
Transportation (2010)	\$759 M		\$947 M		\$1.71 B	
Utilities (2010)	\$274 M		\$343 M		\$617 M	
Consumer Expenditure (per Household per Month)						
Total Household Expenditure (2010)	\$3,801		\$3,664		\$3,723	
<i>Total Non-Retail Expenditures (2010)</i>	\$2,176	57.3%	\$2,093	57.1%	\$2,129	57.2%
<i>Total Retail Expenditures (2010)</i>	\$1,625	42.7%	\$1,571	42.9%	\$1,594	42.8%
Apparel (2010)	\$181	4.8%	\$173	4.7%	\$177	4.7%
Contributions (2010)	\$135	3.6%	\$128	3.5%	\$131	3.5%
Education (2010)	\$85	2.2%	\$80	2.2%	\$82	2.2%
Entertainment (2010)	\$210	5.5%	\$202	5.5%	\$206	5.5%
Food And Beverages (2010)	\$592	15.6%	\$573	15.6%	\$581	15.6%
Furnishings And Equipment (2010)	\$162	4.3%	\$155	4.2%	\$158	4.2%
Gifts (2010)	\$96	2.5%	\$93	2.5%	\$94	2.5%
Health Care (2010)	\$242	6.4%	\$237	6.5%	\$239	6.4%
Household Operations (2010)	\$131	3.4%	\$124	3.4%	\$127	3.4%
Miscellaneous Expenses (2010)	\$64	1.7%	\$63	1.7%	\$64	1.7%
Personal Care (2010)	\$55	1.5%	\$53	1.5%	\$54	1.5%
Personal Insurance (2010)	\$37	1.0%	\$35	1.0%	\$36	1.0%
Reading (2010)	\$12	0.3%	\$12	0.3%	\$12	0.3%
Shelter (2010)	\$731	19.2%	\$705	19.2%	\$716	19.2%
Tobacco (2010)	\$27	0.7%	\$27	0.7%	\$27	0.7%
Transportation (2010)	\$763	20.1%	\$736	20.1%	\$748	20.1%
Utilities (2010)	\$275	7.2%	\$267	7.3%	\$270	7.3%

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