

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 28.35704/-80.68745

Merritt Square Mall	5 Miles		10 Miles		15 Miles	
Population						
Estimated Population (2010)	82,672		164,319		256,191	
Census Population (1990)	74,132		121,980		181,938	
Census Population (2000)	79,914		145,542		226,635	
Projected Population (2015)	81,970		170,738		268,124	
Forecasted Population (2020)	83,087		184,697		291,116	
Historical Annual Change (1990-2000)	5,782	0.8%	23,562	1.9%	44,698	2.5%
Historical Annual Change (2000-2010)	2,758	0.3%	18,777	1.3%	29,555	1.3%
Projected Annual Change (2010-2015)	-702	-0.2%	6,419	0.8%	11,934	0.9%
Est. Population Density (2010)	1,053.23 <i>psm</i>		523.28 <i>psm</i>		362.59 <i>psm</i>	
Trade Area Size	78.49 <i>sq mi</i>		314.02 <i>sq mi</i>		706.57 <i>sq mi</i>	
Households						
Estimated Households (2010)	34,536		69,360		106,209	
Census Households (1990)	30,456		50,027		73,421	
Census Households (2000)	33,620		61,326		93,716	
Projected Households (2015)	35,401		74,747		115,072	
Forecasted Households (2020)	36,368		82,167		126,884	
Historical Annual Change (1990-2000)	3,164	1.0%	11,299	2.3%	20,295	2.8%
Projected Annual Change (2000-2015)	1,781	0.4%	13,421	1.5%	21,356	1.5%
Average Household Income						
Est. Average Household Income (2010)	\$65,236		\$67,616		\$70,316	
Census Average Hhld Income (1990)	\$37,786		\$37,913		\$39,320	
Census Average Hhld Income (2000)	\$50,221		\$51,802		\$54,140	
Proj. Average Household Income (2015)	\$70,685		\$73,457		\$75,921	
Historical Annual Change (1990-2000)	\$12,435	3.3%	\$13,889	3.7%	\$14,820	3.8%
Projected Annual Change (2000-2015)	\$20,464	2.7%	\$21,655	2.8%	\$21,781	2.7%
Median Household Income						
Est. Median Household Income (2010)	\$52,090		\$54,215		\$56,695	
Census Median Hhld Income (1990)	\$32,614		\$32,575		\$34,037	
Census Median Hhld Income (2000)	\$41,124		\$42,942		\$45,370	
Proj. Median Household Income (2015)	\$56,207		\$58,575		\$60,833	
Historical Annual Change (1990-2000)	\$8,510	2.6%	\$10,367	3.2%	\$11,333	3.3%
Projected Annual Change (2000-2015)	\$15,083	2.4%	\$15,633	2.4%	\$15,463	2.3%
Per Capita Income						
Est. Per Capita Income (2010)	\$28,113		\$29,492		\$30,067	
Census Per Capita Income (1990)	\$15,524		\$15,549		\$15,868	
Census Per Capita Income (2000)	\$21,045		\$21,802		\$22,379	
Proj. Per Capita Income (2015)	\$31,551		\$33,235		\$33,613	
Historical Annual Change (1990-2000)	\$5,521	3.6%	\$6,253	4.0%	\$6,511	4.1%
Projected Annual Change (2000-2015)	\$10,506	3.3%	\$11,433	3.5%	\$11,235	3.3%
Other Income						
Est. Median Disposable Income (2010)	\$43,722		\$45,365		\$47,182	
Proj. Median Disposable Income (2015)	\$46,738		\$48,516		\$50,152	
Est. Average Household Net Worth (2010)	\$471,252		\$484,553		\$501,930	

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Merritt Square Mall	5 Miles		10 Miles		15 Miles	
Household Income Distribution (2010)						
HH Income \$200,000 or More	783	2.3%	1,670	2.4%	2,864	2.7%
HH Income \$150,000 to 199,999	1,132	3.3%	2,301	3.3%	3,860	3.6%
HH Income \$125,000 to 149,999	1,580	4.6%	3,109	4.5%	5,140	4.8%
HH Income \$100,000 to 124,999	2,716	7.9%	5,932	8.6%	8,995	8.5%
HH Income \$75,000 to 99,999	4,707	13.6%	9,650	13.9%	15,342	14.4%
HH Income \$50,000 to 74,999	6,341	18.4%	13,832	19.9%	22,099	20.8%
HH Income \$35,000 to 49,999	5,138	14.9%	10,286	14.8%	16,067	15.1%
HH Income \$25,000 to 34,999	3,985	11.5%	7,780	11.2%	11,350	10.7%
HH Income \$15,000 to 24,999	3,707	10.7%	6,980	10.1%	10,079	9.5%
HH Income \$10,000 to 14,999	1,950	5.6%	3,589	5.2%	4,894	4.6%
HH Income \$0 to 9,999	2,496	7.2%	4,232	6.1%	5,518	5.2%
HH Income \$35,000+	22,397	64.9%	46,779	67.4%	74,368	70.0%
HH Income \$50,000+	17,260	50.0%	36,493	52.6%	58,300	54.9%
HH Income \$75,000+	10,918	31.6%	22,661	32.7%	36,202	34.1%
Race & Ethnicity (2010)						
Total Population	82,672		164,319		256,191	
White	66,554	80.5%	137,788	83.9%	219,987	85.9%
Black or African American	12,635	15.3%	19,709	12.0%	24,956	9.7%
American Indian & Alaska Native	402	0.5%	826	0.5%	1,264	0.5%
Asian	1,666	2.0%	3,249	2.0%	5,558	2.2%
Hawaiian & Pacific Islander	104	0.1%	174	0.1%	274	0.1%
Other Race	437	0.5%	876	0.5%	1,395	0.5%
Two or More Races	874	1.1%	1,697	1.0%	2,757	1.1%
Not Hispanic or Latino Population	77,485	93.7%	154,129	93.8%	239,443	93.5%
Non Hispanic: White	62,372	80.5%	129,237	83.8%	205,559	85.8%
Non Hispanic: Black or African American	11,793	15.2%	18,397	11.9%	23,230	9.7%
Non Hispanic: Amer Indian & AK Native	383	0.5%	791	0.5%	1,212	0.5%
Non Hispanic: Asian	1,565	2.0%	3,040	2.0%	5,170	2.2%
Non Hispanic: Hawaiian & Pacific Islander	104	0.1%	174	0.1%	273	0.1%
Non Hispanic: Other Race	436	0.6%	875	0.6%	1,392	0.6%
Non Hispanic: Two or More Races	833	1.1%	1,616	1.0%	2,606	1.1%
Hispanic or Latino Population	5,187	6.3%	10,190	6.2%	16,747	6.5%
Hispanic: White	4,182	80.6%	8,551	83.9%	14,427	86.1%
Hispanic: Black or African American	842	16.2%	1,312	12.9%	1,726	10.3%
Hispanic: American Indian & Alaska Native	19	0.4%	35	0.3%	51	0.3%
Hispanic: Asian	102	2.0%	209	2.0%	388	2.3%
Hispanic: Hawaiian & Pacific Islander	-	-	1	-	1	-
Hispanic: Other Race	1	-	1	-	2	-
Hispanic: Two or More Races	41	0.8%	81	0.8%	152	0.9%
Not of Hispanic Origin Population (1990)	72,253	97.5%	118,865	97.4%	176,829	97.2%
Hispanic Origin Population (1990)	1,879	2.5%	3,114	2.6%	5,109	2.8%
Not Hispanic or Latino Population (2000)	76,837	96.1%	140,093	96.3%	217,614	96.0%
Hispanic or Latino Population (2000)	3,077	3.9%	5,449	3.7%	9,021	4.0%
Not Hispanic or Latino Population 5yr (2015)	75,835	92.5%	157,960	92.5%	246,664	92.0%
Hispanic or Latino Population 5yr (2015)	6,135	7.5%	12,779	7.5%	21,460	8.0%
Historical Annual Change (1990-2000)	1,198	6.4%	2,334	7.5%	3,912	7.7%
Projected Annual Change (2000-2015)	3,057	6.6%	7,330	9.0%	12,439	9.2%

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Merritt Square Mall	5 Miles		10 Miles		15 Miles	
Age Distribution (2010)						
Total Population	82,672		164,319		256,191	
Age 0 to 4 yrs	4,714	5.7%	8,899	5.4%	14,191	5.5%
Age 5 to 9 yrs	4,305	5.2%	8,121	4.9%	13,375	5.2%
Age 10 to 14 yrs	4,551	5.5%	8,414	5.1%	13,898	5.4%
Age 15 to 19 yrs	4,966	6.0%	9,414	5.7%	15,062	5.9%
Age 20 to 24 yrs	4,713	5.7%	9,806	6.0%	14,847	5.8%
Age 25 to 29 yrs	4,917	5.9%	9,800	6.0%	15,523	6.1%
Age 30 to 34 yrs	4,464	5.4%	9,129	5.6%	14,506	5.7%
Age 35 to 39 yrs	4,450	5.4%	9,015	5.5%	14,522	5.7%
Age 40 to 44 yrs	5,245	6.3%	10,241	6.2%	16,535	6.5%
Age 45 to 49 yrs	6,294	7.6%	12,316	7.5%	19,699	7.7%
Age 50 to 54 yrs	6,379	7.7%	12,829	7.8%	20,144	7.9%
Age 55 to 59 yrs	5,644	6.8%	11,530	7.0%	17,761	6.9%
Age 60 to 64 yrs	5,105	6.2%	10,541	6.4%	15,847	6.2%
Age 65 to 69 yrs	4,283	5.2%	9,201	5.6%	13,910	5.4%
Age 70 to 74 yrs	3,610	4.4%	7,703	4.7%	11,543	4.5%
Age 75 to 79 yrs	3,178	3.8%	6,687	4.1%	9,888	3.9%
Age 80 to 84 yrs	2,660	3.2%	5,304	3.2%	7,605	3.0%
Age 85 yrs plus	3,193	3.9%	5,370	3.3%	7,335	2.9%
Median Age	42.7 yrs		43.6 yrs		42.8 yrs	
Age 19 yrs or less	18,536	22.4%	34,847	21.2%	56,526	22.1%
Age 20 to 64 years	47,212	57.1%	95,207	57.9%	149,385	58.3%
Age 65 years Plus	16,924	20.5%	34,265	20.9%	50,280	19.6%
Female Age Distribution (2010)						
Female Population	42,455		82,492		129,018	
Age 0 to 4 yrs	2,242	5.3%	4,294	5.2%	6,901	5.3%
Age 5 to 9 yrs	2,110	5.0%	3,984	4.8%	6,552	5.1%
Age 10 to 14 yrs	2,203	5.2%	4,063	4.9%	6,730	5.2%
Age 15 to 19 yrs	2,428	5.7%	4,373	5.3%	7,106	5.5%
Age 20 to 24 yrs	2,361	5.6%	4,287	5.2%	6,764	5.2%
Age 25 to 29 yrs	2,368	5.6%	4,670	5.7%	7,428	5.8%
Age 30 to 34 yrs	2,284	5.4%	4,528	5.5%	7,270	5.6%
Age 35 to 39 yrs	2,244	5.3%	4,452	5.4%	7,252	5.6%
Age 40 to 44 yrs	2,641	6.2%	5,123	6.2%	8,357	6.5%
Age 45 to 49 yrs	3,224	7.6%	6,184	7.5%	9,870	7.7%
Age 50 to 54 yrs	3,213	7.6%	6,448	7.8%	10,133	7.9%
Age 55 to 59 yrs	2,901	6.8%	5,902	7.2%	9,078	7.0%
Age 60 to 64 yrs	2,666	6.3%	5,464	6.6%	8,216	6.4%
Age 65 to 69 yrs	2,295	5.4%	4,824	5.8%	7,318	5.7%
Age 70 to 74 yrs	1,964	4.6%	4,126	5.0%	6,138	4.8%
Age 75 to 79 yrs	1,765	4.2%	3,604	4.4%	5,325	4.1%
Age 80 to 84 yrs	1,563	3.7%	2,933	3.6%	4,193	3.2%
Age 85 yrs plus	1,981	4.7%	3,233	3.9%	4,387	3.4%
Female Median Age	44.4 yrs		45.2 yrs		44.1 yrs	
Age 19 yrs or less	8,984	21.2%	16,714	20.3%	27,290	21.2%
Age 20 to 64 years	23,903	56.3%	47,059	57.0%	74,368	57.6%
Age 65 years Plus	9,568	22.5%	18,719	22.7%	27,360	21.2%

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Merritt Square Mall	5 Miles		10 Miles		15 Miles	
Male Age Distribution (2010)						
Male Population	40,217	48.6%	81,827	49.8%	127,173	49.6%
Age 0 to 4 yrs	2,472	6.1%	4,605	5.6%	7,289	5.7%
Age 5 to 9 yrs	2,194	5.5%	4,137	5.1%	6,823	5.4%
Age 10 to 14 yrs	2,348	5.8%	4,351	5.3%	7,168	5.6%
Age 15 to 19 yrs	2,538	6.3%	5,041	6.2%	7,956	6.3%
Age 20 to 24 yrs	2,352	5.8%	5,519	6.7%	8,083	6.4%
Age 25 to 29 yrs	2,549	6.3%	5,130	6.3%	8,096	6.4%
Age 30 to 34 yrs	2,179	5.4%	4,601	5.6%	7,237	5.7%
Age 35 to 39 yrs	2,206	5.5%	4,564	5.6%	7,269	5.7%
Age 40 to 44 yrs	2,605	6.5%	5,118	6.3%	8,178	6.4%
Age 45 to 49 yrs	3,070	7.6%	6,132	7.5%	9,829	7.7%
Age 50 to 54 yrs	3,166	7.9%	6,381	7.8%	10,011	7.9%
Age 55 to 59 yrs	2,743	6.8%	5,627	6.9%	8,683	6.8%
Age 60 to 64 yrs	2,439	6.1%	5,077	6.2%	7,631	6.0%
Age 65 to 69 yrs	1,988	4.9%	4,378	5.4%	6,593	5.2%
Age 70 to 74 yrs	1,646	4.1%	3,578	4.4%	5,405	4.3%
Age 75 to 79 yrs	1,413	3.5%	3,082	3.8%	4,563	3.6%
Age 80 to 84 yrs	1,097	2.7%	2,370	2.9%	3,412	2.7%
Age 85 yrs plus	1,211	3.0%	2,137	2.6%	2,948	2.3%
Male Median Age	41.1 yrs		42.1 yrs		41.5 yrs	
Age 19 yrs or less	9,553	23.8%	18,133	22.2%	29,236	23.0%
Age 20 to 64 years	23,309	58.0%	48,148	58.8%	75,016	59.0%
Age 65 years Plus	7,355	18.3%	15,546	19.0%	22,920	18.0%
Males per 100 Females (2010)						
Overall Comparison	95		99		99	
Age 0 to 4 yrs	110	52.4%	107	51.7%	106	51.4%
Age 5 to 9 yrs	104	51.0%	104	50.9%	104	51.0%
Age 10 to 14 yrs	107	51.6%	107	51.7%	106	51.6%
Age 15 to 19 yrs	105	51.1%	115	53.5%	112	52.8%
Age 20 to 24 yrs	100	49.9%	129	56.3%	120	54.4%
Age 25 to 29 yrs	108	51.8%	110	52.3%	109	52.2%
Age 30 to 34 yrs	95	48.8%	102	50.4%	100	49.9%
Age 35 to 39 yrs	98	49.6%	103	50.6%	100	50.1%
Age 40 to 44 yrs	99	49.7%	100	50.0%	98	49.5%
Age 45 to 49 yrs	95	48.8%	99	49.8%	100	49.9%
Age 50 to 54 yrs	99	49.6%	99	49.7%	99	49.7%
Age 55 to 59 yrs	95	48.6%	95	48.8%	96	48.9%
Age 60 to 64 yrs	91	47.8%	93	48.2%	93	48.2%
Age 65 to 69 yrs	87	46.4%	91	47.6%	90	47.4%
Age 70 to 74 yrs	84	45.6%	87	46.4%	88	46.8%
Age 75 to 79 yrs	80	44.5%	86	46.1%	86	46.1%
Age 80 to 84 yrs	70	41.2%	81	44.7%	81	44.9%
Age 85 yrs plus	61	37.9%	66	39.8%	67	40.2%
Age 19 yrs or less	106	51.5%	108	52.0%	107	51.7%
Age 20 to 39 yrs	100	50.1%	110	52.5%	107	51.7%
Age 40 to 64 yrs	96	48.9%	97	49.3%	97	49.3%
Age 65 years Plus	77	43.5%	83	45.4%	84	45.6%

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Household Type (2010)						
Total Households	34,536		69,360		106,209	
Households with Children	9,271	26.8%	17,108	24.7%	28,020	26.4%
Average Household Size	2.35		2.31		2.36	
Est. Household Density	439.98	<i>psm</i>	220.88	<i>psm</i>	150.32	<i>psm</i>
Population Family	65,924	79.7%	129,340	78.7%	206,730	80.7%
Population Non-Family	15,402	18.6%	30,611	18.6%	44,364	17.3%
Population Group Qtrs	1,347	1.6%	4,368	2.7%	5,097	2.0%
Family Households	21,756	63.0%	43,706	63.0%	68,843	64.8%
<i>Married Couple Hhlds</i>	16,029	73.7%	34,041	77.9%	54,583	79.3%
<i>Other Family Hhlds</i>	5,727	26.3%	9,664	22.1%	14,260	20.7%
Family Households With Children	9,125	41.9%	16,846	38.5%	27,624	40.1%
<i>Married Couple With Children</i>	5,520	60.5%	10,857	64.4%	18,811	68.1%
<i>Other Family Hhlds With Children</i>	3,604	39.5%	5,989	35.6%	8,813	31.9%
Family Households No Children	12,631	58.1%	26,860	61.5%	41,220	59.9%
<i>Married Couple No Children</i>	10,508	83.2%	23,185	86.3%	35,773	86.8%
<i>Other Family Households No Children</i>	2,123	16.8%	3,675	13.7%	5,447	13.2%
Average Family Household Size	3.03		2.96		3.00	
Average Family Income	\$78,329		\$80,263		\$83,337	
Median Family Income	\$65,100		\$67,162		\$69,440	
Non-Family Households	12,780	37.0%	25,654	37.0%	37,365	35.2%
Non-Family Hhlds With Children	146	1.1%	262	1.0%	396	1.1%
Non-Family Hhld No Children	12,634	98.9%	25,392	99.0%	36,969	98.9%
<i>N-F Hhld Lone Person No Children</i>	10,803	84.5%	21,535	83.9%	31,167	83.4%
Lone Male Householder	4,645	43.0%	9,618	44.7%	13,769	44.2%
Lone Female Householder	6,157	57.0%	11,918	55.3%	17,398	55.8%
<i>N-F Hhld 2+ Persons No Children</i>	1,831	14.3%	3,857	15.0%	5,802	15.5%
Average Non-Family Hhld Size	1.21		1.19		1.19	
Marital Status (2010)						
(15 Years or Older)	69,093		138,888		214,723	
Never Married	14,321	20.7%	27,190	19.6%	41,200	19.2%
Now Married	36,429	52.7%	76,908	55.4%	123,483	57.5%
Previously Married	18,343	26.5%	34,789	25.0%	50,041	23.3%
Separated	3,142	17.1%	6,325	18.2%	8,696	17.4%
Widowed	5,937	32.4%	10,768	31.0%	15,341	30.7%
Divorced	9,264	50.5%	17,697	50.9%	26,004	52.0%
Educational Attainment (2010)						
Adult Population (25 Years or Older)	59,423		119,666		184,817	
Elementary (0 to 8)	1,406	2.4%	2,443	2.0%	3,382	1.8%
Some High School (9 to 11)	4,306	7.2%	8,160	6.8%	11,328	6.1%
High School Graduate (12)	17,521	29.5%	34,826	29.1%	52,551	28.4%
Some College (13 to 16)	13,390	22.5%	27,461	22.9%	42,797	23.2%
Associate Degree Only	6,202	10.4%	12,465	10.4%	20,198	10.9%
Bachelor Degree Only	10,784	18.1%	22,019	18.4%	34,809	18.8%
Graduate Degree	5,813	9.8%	12,293	10.3%	19,752	10.7%
Any College + (Some College or higher)	36,189	60.9%	74,238	62.0%	117,557	63.6%
College Degree + (Bachelor Degree or higher)	16,597	27.9%	34,311	28.7%	54,561	29.5%

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Housing (2010)						
Total Housing Units	41,834		85,832		129,200	
Housing Units, Occupied	34,536	82.6%	69,360	80.8%	106,209	82.2%
Housing Units, Owner-Occupied	25,469	73.7%	52,803	76.1%	82,154	77.4%
Housing Units, Renter-Occupied	9,067	26.3%	16,557	23.9%	24,055	22.6%
Housing Units, Vacant	7,299	14.9%	16,472	16.1%	22,991	15.1%
Total Housing Units (2000)	37,420		69,794		104,899	
Historical Annual Change (2000-2010)	4,414	1.2%	16,037	2.3%	24,300	2.3%
Household Size (2010)						
Total Households	34,536		69,360		106,209	
1 Person Households	10,803	31.3%	21,535	31.0%	31,167	29.3%
2 Person Households	11,842	34.3%	25,536	36.8%	38,758	36.5%
3 Person Households	4,909	14.2%	9,256	13.3%	14,671	13.8%
4 Person Households	4,386	12.7%	8,255	11.9%	13,865	13.1%
5 Person Households	1,709	4.9%	3,208	4.6%	5,271	5.0%
6 Person Households	602	1.7%	1,089	1.6%	1,736	1.6%
7+ Person Households	285	0.8%	482	0.7%	740	0.7%
Household Stability (2010)						
Total Households	34,536		69,360		106,209	
In current residence < 1 year	5,308	15.4%	10,981	15.8%	16,704	15.7%
In current residence 1-2 years	9,263	26.8%	18,690	26.9%	27,633	26.0%
In current residence 3-5 years	5,603	16.2%	12,418	17.9%	19,161	18.0%
In current residence 6-10 years	6,147	17.8%	13,390	19.3%	21,767	20.5%
In current residence > 10 years	8,214	23.8%	13,881	20.0%	20,945	19.7%
Turnover (% Annual Residential Turnover)		15.4%		15.8%		15.7%
Stability (% In Current Residence 5+ Years)		41.6%		39.3%		40.2%
Median Years in Residence	4.2 yrs		4.0 yrs		4.1 yrs	
Household Vehicles (2010)						
Total Vehicles Available	60,974		122,580		191,711	
Household: 0 Vehicles Available	2,061	6.0%	3,254	4.7%	4,231	4.0%
Household: 1 Vehicles Available	12,707	36.8%	26,507	38.2%	39,036	36.8%
Household: 2 Vehicles Available	13,579	39.3%	28,177	40.6%	44,559	42.0%
Household: 3+ Vehicles Available	6,189	17.9%	11,422	16.5%	18,382	17.3%
Average Per Household	1.8 Vehicles		1.8 Vehicles		1.8 Vehicles	
Owner Occupied Hhlds Vehicles	49,238	80.8%	100,020	81.6%	158,196	82.5%
Average Per Owner Household	1.9 Vehicles		1.9 Vehicles		1.9 Vehicles	
Renter Occupied Hhlds Vehicles	11,736	19.2%	22,560	18.4%	33,516	17.5%
Average Per Renter Household	1.3 Vehicles		1.4 Vehicles		1.4 Vehicles	
Travel Time (2000)						
Worker Base (16 Years or Older)	35,124		64,177		102,846	
Travel to Work in 14 Minutes or Less	10,935	31.1%	17,868	27.8%	26,869	26.1%
Travel to Work in 15 to 29 Minutes	12,672	36.1%	24,491	38.2%	42,177	41.0%
Travel to Work in 30 to 59 Minutes	8,584	24.4%	16,054	25.0%	25,050	24.4%
Travel to Work in 60 Minutes or More	2,086	5.9%	3,960	6.2%	5,994	5.8%
Work at Home	847	2.4%	1,805	2.8%	2,756	2.7%
Average Travel Time to Work	23.1 mins		23.7 mins		23.6 mins	

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COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
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Lat/Lon: 28.35704/-80.68745

Merritt Square Mall	5 Miles		10 Miles		15 Miles	
Transportation To Work (2000)						
Work Base	35,124		64,177		102,846	
Drive to Work Alone	29,211	83.2%	53,144	82.8%	86,549	84.2%
Drive to Work in Carpool	3,764	10.7%	6,792	10.6%	10,242	10.0%
Travel to Work - Public Transportation	138	0.4%	216	0.3%	246	0.2%
Drive to Work on Motorcycle	141	0.4%	230	0.4%	355	0.3%
Bicycle to Work	216	0.6%	496	0.8%	633	0.6%
Walk to Work	534	1.5%	988	1.5%	1,290	1.3%
Other Means	274	0.8%	507	0.8%	775	0.8%
Work at Home	847	2.4%	1,805	2.8%	2,756	2.7%
Daytime Demos (2010)						
Total Number of Businesses	4,422		7,465		10,030	
Total Number of Employees	42,777		75,959		98,098	
Company Headqtrs: Businesses	2	0.1%	8	0.1%	8	0.1%
Company Headqtrs: Employees	329	0.8%	1,839	2.4%	1,840	1.9%
Employee Population per Business	9.7 to 1		10.2 to 1		9.8 to 1	
Residential Population per Business	18.7 to 1		22.0 to 1		25.5 to 1	
Est. Adj. Daytime Demographics (Age16+)	74,583		140,601		194,251	
Labor Force (2010)						
Labor: Population Age 16+	68,123		137,075		211,686	
Unemployment Rate	6.4%		5.5%		5.3%	
Labor Force Total: Males	32,703	48.0%	67,790	49.5%	104,308	49.3%
<i>Male civilian employed</i>	19,311	59.0%	39,023	57.6%	61,850	59.3%
<i>Male civilian unemployed</i>	2,206	6.7%	3,951	5.8%	5,991	5.7%
<i>Males in Armed Forces</i>	154	0.5%	545	0.8%	1,120	1.1%
<i>Males not in labor force</i>	11,032	33.7%	24,271	35.8%	35,347	33.9%
Labor Force Total: Females	35,419	52.0%	69,285	50.5%	107,378	50.7%
<i>Female civilian employed</i>	16,817	47.5%	32,742	47.3%	52,320	48.7%
<i>Female civilian unemployed</i>	2,162	6.1%	3,655	5.3%	5,244	4.9%
<i>Females in Armed Forces</i>	35	0.1%	122	0.2%	243	0.2%
<i>Females not in labor force</i>	16,405	46.3%	32,766	47.3%	49,572	46.2%
Employment Force Change (2000-2010)	1,161	3.3%	8,354	13.2%	13,268	13.1%
Male Change (2000-2010)	764	4.1%	4,863	14.2%	7,632	14.1%
Female Change (2000-2010)	397	2.4%	3,491	11.9%	5,636	12.1%
Occupation (2000)						
Occupation: Population Age 16+	34,966		63,412		100,902	
Occupation Total: Males	18,546	53.0%	34,161	53.9%	54,218	53.7%
Occupation Total: Females	16,420	47.0%	29,251	46.1%	46,684	46.3%
Mgmt, Business, & Financial Operations	4,409	12.6%	8,439	13.3%	13,600	13.5%
Professional and Related	7,873	22.5%	14,291	22.5%	24,040	23.8%
Service	5,999	17.2%	10,603	16.7%	15,879	15.7%
Sales and Office	9,366	26.8%	16,658	26.3%	27,106	26.9%
Farming, Fishing, & Forestry	124	0.4%	223	0.4%	309	0.3%
Construction, Extraction, & Maintenance	3,329	9.5%	6,392	10.1%	9,599	9.5%
Production, Transport, & Material Moving	3,866	11.1%	6,806	10.7%	10,370	10.3%
White Collar			61.9%	62.1%	64.2%	
Blue Collar			38.1%	37.9%	35.8%	

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Merritt Square Mall	5 Miles		10 Miles		15 Miles	
Units In Structure (2000)						
Total Units	37,420		69,794		104,899	
1 Detached Unit	22,907	61.2%	39,106	56.0%	62,619	59.7%
1 Attached Unit	1,454	3.9%	4,040	5.8%	6,855	6.5%
2 Units	930	2.5%	1,489	2.1%	2,097	2.0%
3 to 4 Units	1,106	3.0%	2,619	3.8%	3,624	3.5%
5 to 9 Units	1,635	4.4%	2,761	4.0%	4,338	4.1%
10 to 19 Units	1,617	4.3%	3,482	5.0%	4,930	4.7%
20 to 49 Units	2,358	6.3%	4,726	6.8%	5,946	5.7%
50 or more Units	3,166	8.5%	5,106	7.3%	6,087	5.8%
Mobile Home or Trailer	2,169	5.8%	6,281	9.0%	8,143	7.8%
Other Structure	78	0.2%	184	0.3%	262	0.2%
Homes Built By Year (2000)						
Homes Built 1999 to 2000	608	1.6%	1,730	2.5%	2,583	2.5%
Homes Built 1995 to 1998	1,903	5.1%	5,975	8.6%	9,817	9.4%
Homes Built 1990 to 1994	2,343	6.3%	6,877	9.9%	13,046	12.4%
Homes Built 1980 to 1989	7,524	20.1%	16,983	24.3%	28,552	27.2%
Homes Built 1970 to 1979	6,553	17.5%	11,913	17.1%	16,783	16.0%
Homes Built 1960 to 1969	12,243	32.7%	17,643	25.3%	22,555	21.5%
Homes Built 1950 to 1959	4,433	11.8%	6,345	9.1%	8,945	8.5%
Homes Built 1940 to 1949	757	2.0%	1,058	1.5%	1,202	1.1%
Homes Built Before 1939	1,056	2.8%	1,272	1.8%	1,415	1.3%
Median Age of Homes	28.0 yrs		23.7 yrs		21.9 yrs	
Home Values (2000)						
Owner Specified Housing Units	19,618		34,684		56,497	
Home Values \$1,000,000 or More	22	0.1%	30	0.1%	62	0.1%
Home Values \$750,000 to \$999,999	12	0.1%	47	0.1%	70	0.1%
Home Values \$500,000 to \$749,999	93	0.5%	232	0.7%	374	0.7%
Home Values \$400,000 to \$499,999	151	0.8%	300	0.9%	547	1.0%
Home Values \$300,000 to \$399,999	503	2.6%	736	2.1%	1,137	2.0%
Home Values \$250,000 to \$299,999	481	2.5%	968	2.8%	1,639	2.9%
Home Values \$200,000 to \$249,999	894	4.6%	1,801	5.2%	2,954	5.2%
Home Values \$175,000 to \$199,999	1,098	5.6%	2,125	6.1%	3,243	5.7%
Home Values \$150,000 to \$174,999	1,577	8.0%	3,251	9.4%	5,106	9.0%
Home Values \$125,000 to \$149,999	2,123	10.8%	4,324	12.5%	7,491	13.3%
Home Values \$100,000 to \$124,999	2,301	11.7%	4,320	12.5%	8,238	14.6%
Home Values \$90,000 to \$99,999	1,715	8.7%	3,026	8.7%	5,270	9.3%
Home Values \$80,000 to \$89,999	2,001	10.2%	3,171	9.1%	5,414	9.6%
Home Values \$70,000 to \$79,999	1,967	10.0%	3,315	9.6%	5,246	9.3%
Home Values \$60,000 to \$69,999	1,824	9.3%	2,883	8.3%	4,326	7.7%
Home Values \$50,000 to \$59,999	1,298	6.6%	1,957	5.6%	2,794	4.9%
Home Values \$35,000 to \$49,999	1,119	5.7%	1,577	4.5%	1,921	3.4%
Home Values \$25,000 to \$34,999	233	1.2%	357	1.0%	380	0.7%
Home Values \$10,000 to \$24,999	208	1.1%	258	0.7%	273	0.5%
Home Values \$0 to \$9,999	1	-	6	-	13	-
Owner Occupied Median Home Value	\$106,288		\$114,122		\$117,554	
Renter Occupied Median Rent	\$427		\$479		\$512	
Average Property Value (2010)	\$194,408		\$200,498		\$204,070	

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COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
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Merritt Square Mall	5 Miles		10 Miles		15 Miles	
Consumer Expenditure (Annual Total)						
Total Household Expenditure (2010)	\$1.80 B		\$3.71 B		\$5.84 B	
<i>Total Non-Retail Expenditures (2010)</i>	\$1.04 B		\$2.13 B		\$3.36 B	
<i>Total Retail Expenditures (2010)</i>	\$768 M		\$1.58 B		\$2.48 B	
Apparel (2010)	\$85.7 M		\$176 M		\$278 M	
Contributions (2010)	\$66.0 M		\$137 M		\$217 M	
Education (2010)	\$42.2 M		\$86.8 M		\$137 M	
Entertainment (2010)	\$101 M		\$207 M		\$327 M	
Food And Beverages (2010)	\$277 M		\$569 M		\$892 M	
Furnishings And Equipment (2010)	\$79.2 M		\$164 M		\$259 M	
Gifts (2010)	\$47.2 M		\$97.8 M		\$155 M	
Health Care (2010)	\$112 M		\$231 M		\$360 M	
Household Operations (2010)	\$63.8 M		\$132 M		\$209 M	
Miscellaneous Expenses (2010)	\$30.4 M		\$62.5 M		\$97.9 M	
Personal Care (2010)	\$26.2 M		\$53.9 M		\$84.7 M	
Personal Insurance (2010)	\$18.2 M		\$37.5 M		\$59.6 M	
Reading (2010)	\$5.94 M		\$12.3 M		\$19.3 M	
Shelter (2010)	\$348 M		\$716 M		\$1.13 B	
Tobacco (2010)	\$12.0 M		\$24.5 M		\$38.0 M	
Transportation (2010)	\$362 M		\$747 M		\$1.18 B	
Utilities (2010)	\$127 M		\$260 M		\$407 M	
Consumer Expenditure (per Household per Month)						
Total Household Expenditure (2010)	\$4,353		\$4,462		\$4,583	
<i>Total Non-Retail Expenditures (2010)</i>	\$2,500	57.4%	\$2,565	57.5%	\$2,637	57.5%
<i>Total Retail Expenditures (2010)</i>	\$1,853	42.6%	\$1,897	42.5%	\$1,946	42.5%
Apparel (2010)	\$207	4.8%	\$212	4.7%	\$218	4.8%
Contributions (2010)	\$159	3.7%	\$164	3.7%	\$170	3.7%
Education (2010)	\$102	2.3%	\$104	2.3%	\$108	2.4%
Entertainment (2010)	\$243	5.6%	\$249	5.6%	\$256	5.6%
Food And Beverages (2010)	\$669	15.4%	\$684	15.3%	\$700	15.3%
Furnishings And Equipment (2010)	\$191	4.4%	\$197	4.4%	\$203	4.4%
Gifts (2010)	\$114	2.6%	\$118	2.6%	\$121	2.6%
Health Care (2010)	\$271	6.2%	\$277	6.2%	\$283	6.2%
Household Operations (2010)	\$154	3.5%	\$158	3.5%	\$164	3.6%
Miscellaneous Expenses (2010)	\$73	1.7%	\$75	1.7%	\$77	1.7%
Personal Care (2010)	\$63	1.5%	\$65	1.5%	\$66	1.4%
Personal Insurance (2010)	\$44	1.0%	\$45	1.0%	\$47	1.0%
Reading (2010)	\$14	0.3%	\$15	0.3%	\$15	0.3%
Shelter (2010)	\$840	19.3%	\$860	19.3%	\$884	19.3%
Tobacco (2010)	\$29	0.7%	\$29	0.7%	\$30	0.7%
Transportation (2010)	\$875	20.1%	\$898	20.1%	\$923	20.1%
Utilities (2010)	\$306	7.0%	\$312	7.0%	\$319	7.0%

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