

MERRITT SQUARE MALL
Merritt Island, Florida
www.merrittsquaremall.com





PROPERTY DESCRIPTION

Merritt Square Mall is an enclosed regional mall featuring 90+ specialty stores, restaurants and the only movie theater within a 25-minute drive. Located just minutes from Port Canaveral and Cocoa Beach, its exciting mix includes Dillard’s, JCPenney, Macy’s and Sears, as well as Aéropostale, Bath & Body Works, Books-A-Million, Hot Topic, Journeys, Pacific Sunwear, Victoria’s Secret, Zumiez and more. Dining options include restaurants like Ruby Tuesday, Outback Steakhouse and TGI Friday’s.

KEY RETAIL

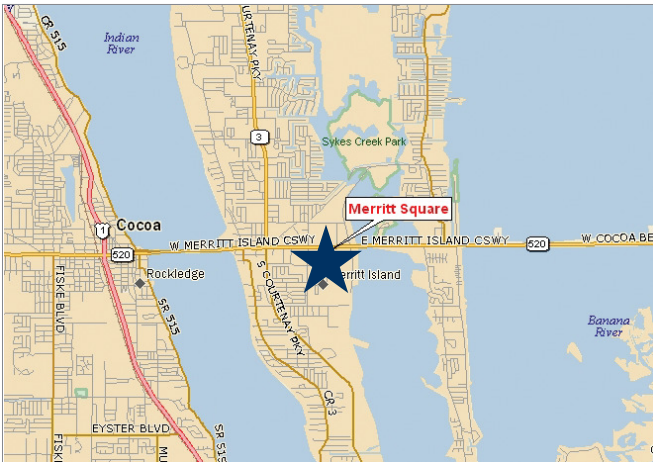
ANCHORS

- Cobb Theatre
- Dillard’s
- JCPenney
- Macy’s
- Sears

PERIPHERAL RETAIL

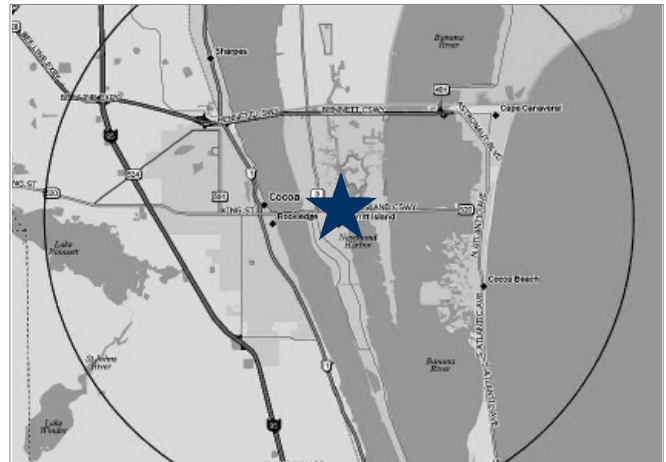
- Firestone
- Outback Steakhouse
- TGI Friday’s

CITY VIEW MAP



★ Merritt Square

TRADE MAP



★ Merritt Square Trade Area Radius: 10 Miles

TRADE AREA DEMOGRAPHICS

RADIUS	10 MILES	15 MILES	20 MILES
POPULATION	170,738	268,124	375,673
HOUSEHOLDS	74,747	115,072	163,537
AVG. HOUSEHOLD INCOME	\$73,457	\$75,921	\$75,373

2015 Projection | Source: SitesUSA



AERIAL PHOTOGRAPH

Merritt Square Mall is situated along State Road 520, central Brevard's main retail corridor, providing access to the area's most popular tourist destinations. The average number of vehicles per day on this busy roadway is 33,500.

STATISTICS

MAJOR STORES

Aéropostale, Bath & Body Works, Books-A-Million, Hot Topic, Pacific Sunwear, Victoria's Secret, Zumiez

GROSS LEASABLE AREA

807,750 square feet

NUMBER OF STORES

95

PARKING

4,550 spaces

TRADE/MARKET AREA

Tourism generates over \$2.9 billion annually in Brevard County as the area's beaches and attractions draw 2.8 million overnight and 2.4 million daytime visitors per year. Just eight miles from Merritt Square is Port Canaveral, which recently became one of the world's busiest and most popular cruise ports. The number of cruise passengers passing through Port Canaveral is more than 4 million. This is important when considering that, according to Port statistics, pre-and post-cruise visitors spend about \$230 per day per party on meals and shopping alone. Some 10,000 employees at Kennedy Space Center, Cape Canaveral Air Force Station, and thousands of seasonal residents represent a significant part of Merritt Square's customer base.

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