

NEW TOWNE MALL
New Philadelphia, Ohio
www.newtownemall.com



maurices





PROPERTY DESCRIPTION

New Towne Mall is located at the heart of Tuscarawas County in New Philadelphia, Ohio. It has become the town-center for New Philadelphia and the surrounding region, establishing strong loyalty with consumer favorites like C.J. Banks, Elder-Beerman, Finish Line, Kohl's, Pac Sun and Raven Rock. New Towne Mall also serves a virtually untapped market of consumers in an area extending beyond Tuscarawas County into Coshocton, Harrison and Carroll Counties. The center recently welcomed the addition of a new soft play area.

KEY RETAIL

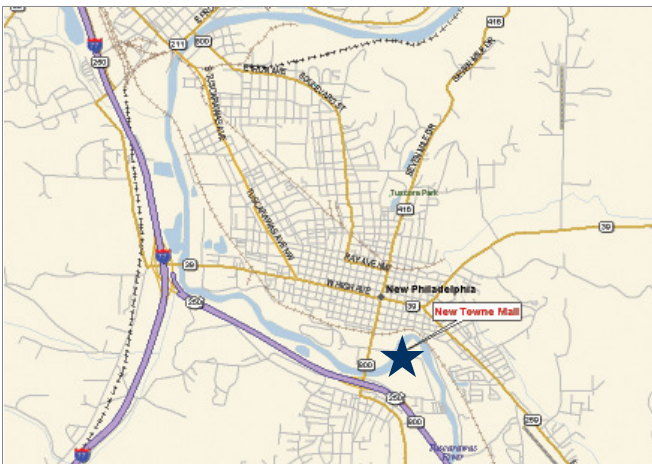
ANCHORS

- Elder-Beerman
- JCPenney
- Jo-Ann Fabrics & Crafts
- Kohl's
- Regal Cinemas
- Sears
- Super Fitness Center

PERIPHERAL RETAIL

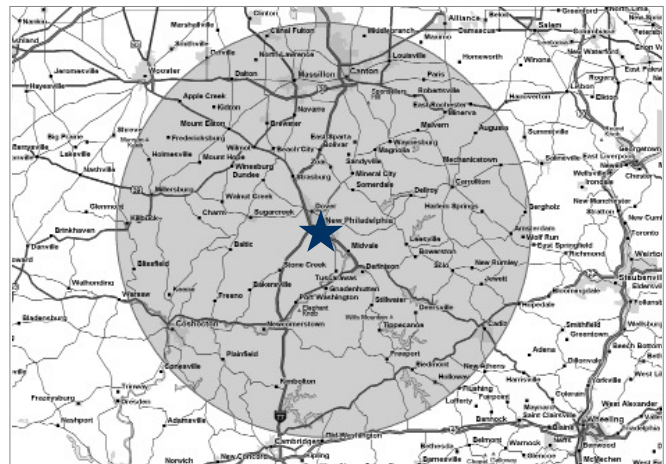
- Amerilube
- Applebee's Neighborhood
- Grill and Bar
- Aspen Dental
- Mobile Communications
- Bob Evans
- Red Lobster

CITY VIEW MAP



★ New Towne Mall

TRADE MAP



★ New Towne Mall Trade Area Radius: 30 Miles

TRADE AREA DEMOGRAPHICS

RADIUS	15 MILES	20 MILES	30 MILES
POPULATION	102,895	166,611	550,205
HOUSEHOLDS	39,040	62,318	215,799
AVG. HOUSEHOLD INCOME	\$55,655	\$55,616	\$60,614

2015 Projection | Source: Sites USA



AERIAL PHOTOGRAPH

With easy access to Interstate 77, New Towne Mall is located along State Route 250 (over 19,760 vehicles per day) near Route 416 (17,830 vehicles per day). It is easily reached from many areas both north and south of the city.

STATISTICS

MAJOR STORES

Bath & Body Works, C.J. Banks, PacSun, Raven Rock

GROSS LEASABLE AREA

512,326 square feet

NUMBER OF STORES

80

PARKING

2,708 spaces

TRADE/MARKET AREA

This market is renowned for its quality of life including good schools, parks, recreation, safety and security. More than 150 manufacturing and industrial services are based in Tuscarawas County. With manufacturing, agriculture, service, retail and tourism related businesses, Tuscarawas County will continue to enjoy economic stability by not relying on any one type of industry. It is home to a healthy collection of solid businesses, including familiar names such as Marlite, Gradall, Lauren International and Smurfit-Stone Container. Moreover, ground was recently broken on the Tuscarawas Regional Technology Park, a 170-acre center providing incubation space for start-up, high tech companies.

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