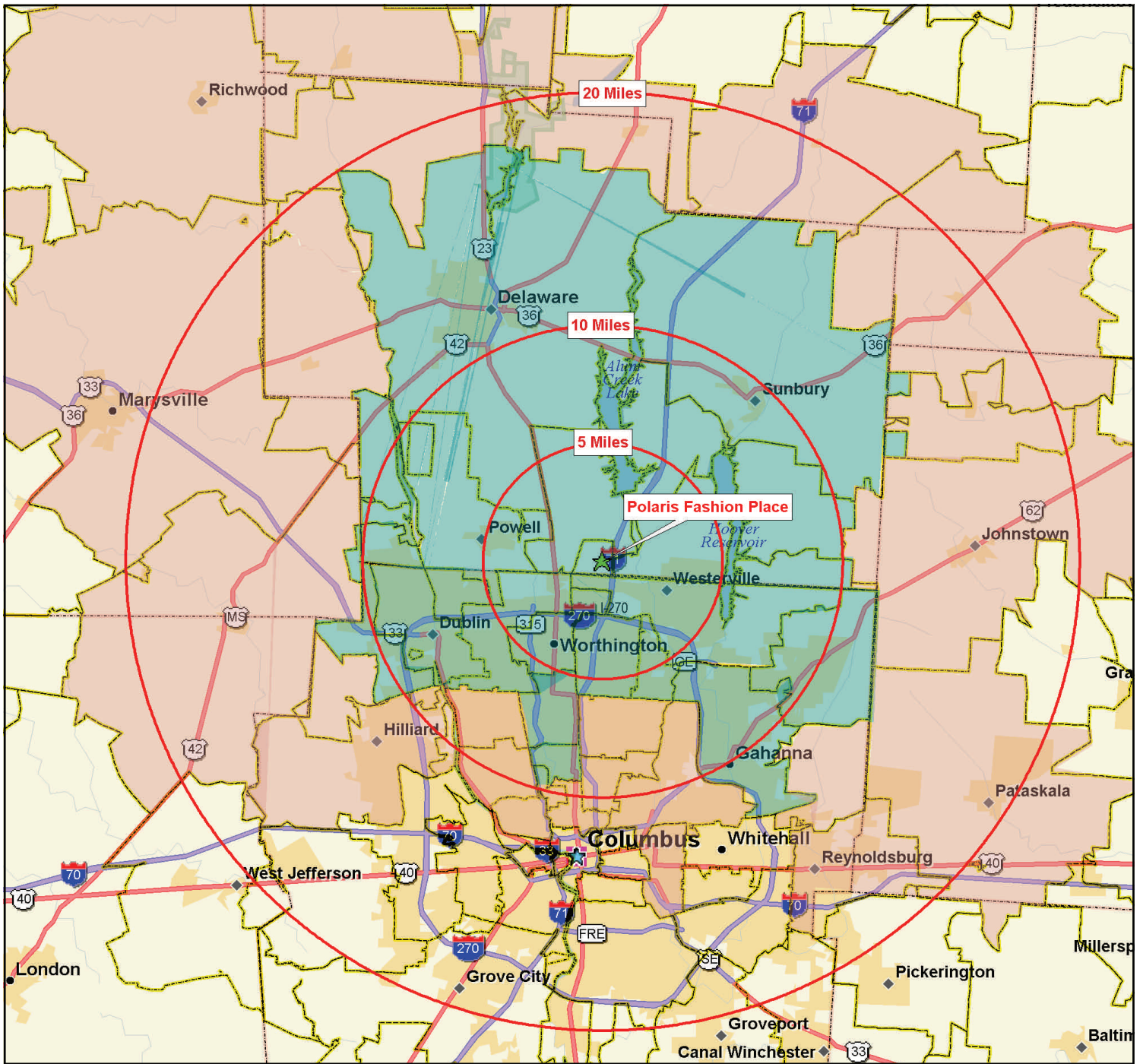




POLARIS FASHION PLACE PRIMARY AND SECONDARY TRADE AREA



-  Primary Trade Area
-  Secondary Trade Area

Source: CenterMax On-Mall Survey 2003
Morris & Fellows