

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 34.00557/-117.9089

Puente Hills Mall	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Population						
Estimated Population (2010)	269,618		591,425		861,043	
Census Population (1990)	243,932		516,207		760,139	
Census Population (2000)	262,960		579,698		842,658	
Projected Population (2015)	266,369		603,272		869,640	
Forecasted Population (2020)	268,211		620,277		888,489	
Historical Annual Change (1990-2000)	19,029	0.8%	63,491	1.2%	82,519	1.1%
Historical Annual Change (2000-2010)	6,658	0.3%	11,727	0.2%	18,384	0.2%
Projected Annual Change (2010-2015)	-3,250	-0.2%	11,847	0.4%	8,598	0.2%
Est. Population Density (2010)	4,639.13 <i>psm</i>		4,107.33 <i>psm</i>		4,608.99 <i>psm</i>	
Trade Area Size	58.12 <i>sq mi</i>		143.99 <i>sq mi</i>		186.82 <i>sq mi</i>	
Households						
Estimated Households (2010)	70,549		169,857		240,406	
Census Households (1990)	67,040		161,263		228,303	
Census Households (2000)	70,068		169,420		239,488	
Projected Households (2015)	70,375		174,898		245,273	
Forecasted Households (2020)	70,492		178,809		249,300	
Historical Annual Change (1990-2000)	3,028	0.5%	8,157	0.5%	11,185	0.5%
Projected Annual Change (2000-2015)	307	-	5,478	0.2%	5,785	0.2%
Average Household Income						
Est. Average Household Income (2010)	\$86,448		\$79,780		\$81,737	
Census Average Hhld Income (1990)	\$53,640		\$48,820		\$50,235	
Census Average Hhld Income (2000)	\$68,273		\$61,782		\$63,681	
Proj. Average Household Income (2015)	\$95,417		\$87,897		\$90,055	
Historical Annual Change (1990-2000)	\$14,633	2.7%	\$12,962	2.7%	\$13,445	2.7%
Projected Annual Change (2000-2015)	\$27,144	2.7%	\$26,115	2.8%	\$26,374	2.8%
Median Household Income						
Est. Median Household Income (2010)	\$70,050		\$62,629		\$64,807	
Census Median Hhld Income (1990)	\$48,429		\$43,001		\$44,595	
Census Median Hhld Income (2000)	\$58,560		\$52,316		\$54,143	
Proj. Median Household Income (2015)	\$74,031		\$66,049		\$68,339	
Historical Annual Change (1990-2000)	\$10,131	2.1%	\$9,314	2.2%	\$9,548	2.1%
Projected Annual Change (2000-2015)	\$15,471	1.8%	\$13,733	1.8%	\$14,197	1.7%
Per Capita Income						
Est. Per Capita Income (2010)	\$22,856		\$23,492		\$23,293	
Census Per Capita Income (1990)	\$14,742		\$15,251		\$15,088	
Census Per Capita Income (2000)	\$18,111		\$18,012		\$18,043	
Proj. Per Capita Income (2015)	\$25,452		\$26,060		\$25,874	
Historical Annual Change (1990-2000)	\$3,369	2.3%	\$2,760	1.8%	\$2,955	2.0%
Projected Annual Change (2000-2015)	\$7,341	2.7%	\$8,048	3.0%	\$7,831	2.9%
Other Income						
Est. Median Disposable Income (2010)	\$56,796		\$51,312		\$52,921	
Proj. Median Disposable Income (2015)	\$59,607		\$53,736		\$55,420	
Est. Average Household Net Worth (2010)	\$592,506		\$528,410		\$547,219	

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Puente Hills Mall	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Household Income Distribution (2010)						
HH Income \$200,000 or More	2,875	4.1%	6,248	3.7%	9,123	3.8%
HH Income \$150,000 to 199,999	4,372	6.2%	8,711	5.1%	13,083	5.4%
HH Income \$125,000 to 149,999	4,199	6.0%	8,546	5.0%	12,745	5.3%
HH Income \$100,000 to 124,999	7,858	11.1%	16,522	9.7%	24,380	10.1%
HH Income \$75,000 to 99,999	11,204	15.9%	23,928	14.1%	35,132	14.6%
HH Income \$50,000 to 74,999	15,727	22.3%	34,342	20.2%	50,069	20.8%
HH Income \$35,000 to 49,999	8,740	12.4%	23,685	13.9%	32,425	13.5%
HH Income \$25,000 to 34,999	5,745	8.1%	16,617	9.8%	22,361	9.3%
HH Income \$15,000 to 24,999	5,367	7.6%	16,500	9.7%	21,868	9.1%
HH Income \$10,000 to 14,999	2,305	3.3%	7,862	4.6%	10,168	4.2%
HH Income \$0 to 9,999	2,157	3.1%	6,896	4.1%	9,053	3.8%
HH Income \$35,000+	54,975	77.9%	121,982	71.8%	176,957	73.6%
HH Income \$50,000+	46,234	65.5%	98,297	57.9%	144,531	60.1%
HH Income \$75,000+	30,508	43.2%	63,955	37.7%	94,463	39.3%
Race & Ethnicity (2010)						
Total Population	269,618		591,425		861,043	
White	169,394	62.8%	462,541	78.2%	631,934	73.4%
Black or African American	14,860	5.5%	33,147	5.6%	48,007	5.6%
American Indian & Alaska Native	2,747	1.0%	7,455	1.3%	10,202	1.2%
Asian	76,559	28.4%	71,441	12.1%	148,000	17.2%
Hawaiian & Pacific Islander	768	0.3%	1,822	0.3%	2,590	0.3%
Other Race	4,367	1.6%	12,691	2.1%	17,058	2.0%
Two or More Races	924	0.3%	2,329	0.4%	3,252	0.4%
Not Hispanic or Latino Population	132,067	49.0%	253,038	42.8%	385,105	44.7%
Non Hispanic: White	86,358	65.4%	208,059	82.2%	294,418	76.5%
Non Hispanic: Black or African American	4,572	3.5%	6,915	2.7%	11,487	3.0%
Non Hispanic: Amer Indian & AK Native	1,319	1.0%	3,267	1.3%	4,587	1.2%
Non Hispanic: Asian	36,594	27.7%	26,081	10.3%	62,676	16.3%
Non Hispanic: Hawaiian & Pacific Islander	258	0.2%	480	0.2%	739	0.2%
Non Hispanic: Other Race	2,409	1.8%	6,825	2.7%	9,234	2.4%
Non Hispanic: Two or More Races	556	0.4%	1,410	0.6%	1,966	0.5%
Hispanic or Latino Population	137,551	51.0%	338,387	57.2%	475,938	55.3%
Hispanic: White	83,035	60.4%	254,481	75.2%	337,517	70.9%
Hispanic: Black or African American	10,288	7.5%	26,232	7.8%	36,520	7.7%
Hispanic: American Indian & Alaska Native	1,428	1.0%	4,188	1.2%	5,615	1.2%
Hispanic: Asian	39,965	29.1%	45,359	13.4%	85,324	17.9%
Hispanic: Hawaiian & Pacific Islander	510	0.4%	1,341	0.4%	1,851	0.4%
Hispanic: Other Race	1,958	1.4%	5,866	1.7%	7,824	1.6%
Hispanic: Two or More Races	367	0.3%	919	0.3%	1,286	0.3%
Not of Hispanic Origin Population (1990)	140,129	57.4%	312,605	60.6%	452,734	59.6%
Hispanic Origin Population (1990)	103,803	42.6%	203,602	39.4%	307,405	40.4%
Not Hispanic or Latino Population (2000)	138,341	52.6%	267,650	46.2%	405,992	48.2%
Hispanic or Latino Population (2000)	124,619	47.4%	312,047	53.8%	436,667	51.8%
Not Hispanic or Latino Population 5yr (2015)	126,371	47.4%	251,147	41.6%	377,518	43.4%
Hispanic or Latino Population 5yr (2015)	139,997	52.6%	352,125	58.4%	492,122	56.6%
Historical Annual Change (1990-2000)	20,817	2.0%	108,445	5.3%	129,262	4.2%
Projected Annual Change (2000-2015)	15,378	0.8%	40,077	0.9%	55,455	0.8%

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Puente Hills Mall	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Age Distribution (2010)						
Total Population	269,618		591,425		861,043	
Age 0 to 4 yrs	17,229	6.4%	43,568	7.4%	60,798	7.1%
Age 5 to 9 yrs	18,308	6.8%	44,216	7.5%	62,524	7.3%
Age 10 to 14 yrs	20,066	7.4%	45,378	7.7%	65,445	7.6%
Age 15 to 19 yrs	22,597	8.4%	47,696	8.1%	70,294	8.2%
Age 20 to 24 yrs	20,019	7.4%	44,877	7.6%	64,896	7.5%
Age 25 to 29 yrs	16,893	6.3%	40,096	6.8%	56,989	6.6%
Age 30 to 34 yrs	16,157	6.0%	38,692	6.5%	54,848	6.4%
Age 35 to 39 yrs	18,480	6.9%	40,505	6.8%	58,985	6.9%
Age 40 to 44 yrs	20,407	7.6%	42,643	7.2%	63,049	7.3%
Age 45 to 49 yrs	21,171	7.9%	42,813	7.2%	63,985	7.4%
Age 50 to 54 yrs	20,382	7.6%	38,764	6.6%	59,146	6.9%
Age 55 to 59 yrs	17,541	6.5%	32,949	5.6%	50,490	5.9%
Age 60 to 64 yrs	13,543	5.0%	26,066	4.4%	39,609	4.6%
Age 65 to 69 yrs	9,551	3.5%	19,811	3.3%	29,362	3.4%
Age 70 to 74 yrs	6,611	2.5%	15,132	2.6%	21,743	2.5%
Age 75 to 79 yrs	4,533	1.7%	11,435	1.9%	15,969	1.9%
Age 80 to 84 yrs	3,124	1.2%	8,420	1.4%	11,543	1.3%
Age 85 yrs plus	3,006	1.1%	8,362	1.4%	11,368	1.3%
Median Age	35.0 yrs		33.3 yrs		33.9 yrs	
Age 19 yrs or less	78,201	29.0%	180,860	30.6%	259,060	30.1%
Age 20 to 64 years	164,592	61.0%	347,405	58.7%	511,998	59.5%
Age 65 years Plus	26,825	9.9%	63,160	10.7%	89,985	10.5%
Female Age Distribution (2010)						
Female Population	136,169	50.5%	297,575	50.3%	433,744	50.4%
Age 0 to 4 yrs	8,446	6.2%	21,224	7.1%	29,670	6.8%
Age 5 to 9 yrs	8,952	6.6%	21,547	7.2%	30,499	7.0%
Age 10 to 14 yrs	9,825	7.2%	22,136	7.4%	31,961	7.4%
Age 15 to 19 yrs	11,069	8.1%	23,227	7.8%	34,297	7.9%
Age 20 to 24 yrs	9,787	7.2%	21,945	7.4%	31,732	7.3%
Age 25 to 29 yrs	8,187	6.0%	19,454	6.5%	27,642	6.4%
Age 30 to 34 yrs	7,922	5.8%	18,815	6.3%	26,737	6.2%
Age 35 to 39 yrs	9,377	6.9%	20,078	6.7%	29,455	6.8%
Age 40 to 44 yrs	10,362	7.6%	21,304	7.2%	31,666	7.3%
Age 45 to 49 yrs	10,809	7.9%	21,345	7.2%	32,153	7.4%
Age 50 to 54 yrs	10,354	7.6%	19,541	6.6%	29,895	6.9%
Age 55 to 59 yrs	9,024	6.6%	16,950	5.7%	25,975	6.0%
Age 60 to 64 yrs	7,028	5.2%	13,668	4.6%	20,696	4.8%
Age 65 to 69 yrs	5,097	3.7%	10,674	3.6%	15,771	3.6%
Age 70 to 74 yrs	3,597	2.6%	8,451	2.8%	12,048	2.8%
Age 75 to 79 yrs	2,547	1.9%	6,570	2.2%	9,117	2.1%
Age 80 to 84 yrs	1,833	1.3%	5,107	1.7%	6,940	1.6%
Age 85 yrs plus	1,951	1.4%	5,538	1.9%	7,490	1.7%
Female Median Age	36.0 yrs		34.4 yrs		34.9 yrs	
Age 19 yrs or less	38,293	28.1%	88,134	29.6%	126,427	29.1%
Age 20 to 64 years	82,851	60.8%	173,100	58.2%	255,951	59.0%
Age 65 years Plus	15,026	11.0%	36,341	12.2%	51,366	11.8%

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Puente Hills Mall	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Male Age Distribution (2010)						
Male Population	133,449	49.5%	293,850	49.7%	427,299	49.6%
Age 0 to 4 yrs	8,783	6.6%	22,344	7.6%	31,128	7.3%
Age 5 to 9 yrs	9,355	7.0%	22,670	7.7%	32,025	7.5%
Age 10 to 14 yrs	10,241	7.7%	23,243	7.9%	33,484	7.8%
Age 15 to 19 yrs	11,528	8.6%	24,469	8.3%	35,997	8.4%
Age 20 to 24 yrs	10,232	7.7%	22,932	7.8%	33,164	7.8%
Age 25 to 29 yrs	8,706	6.5%	20,642	7.0%	29,348	6.9%
Age 30 to 34 yrs	8,234	6.2%	19,877	6.8%	28,112	6.6%
Age 35 to 39 yrs	9,102	6.8%	20,427	7.0%	29,529	6.9%
Age 40 to 44 yrs	10,045	7.5%	21,339	7.3%	31,383	7.3%
Age 45 to 49 yrs	10,363	7.8%	21,468	7.3%	31,831	7.4%
Age 50 to 54 yrs	10,028	7.5%	19,223	6.5%	29,251	6.8%
Age 55 to 59 yrs	8,517	6.4%	15,999	5.4%	24,515	5.7%
Age 60 to 64 yrs	6,515	4.9%	12,398	4.2%	18,914	4.4%
Age 65 to 69 yrs	4,454	3.3%	9,137	3.1%	13,591	3.2%
Age 70 to 74 yrs	3,014	2.3%	6,680	2.3%	9,694	2.3%
Age 75 to 79 yrs	1,987	1.5%	4,865	1.7%	6,852	1.6%
Age 80 to 84 yrs	1,290	1.0%	3,313	1.1%	4,603	1.1%
Age 85 yrs plus	1,055	0.8%	2,824	1.0%	3,879	0.9%
Male Median Age	34.0 yrs		32.3 yrs		32.9 yrs	
Age 19 yrs or less	39,908	29.9%	92,726	31.6%	132,633	31.0%
Age 20 to 64 years	81,741	61.3%	174,305	59.3%	256,047	59.9%
Age 65 years Plus	11,800	8.8%	26,819	9.1%	38,618	9.0%
Males per 100 Females (2010)						
Overall Comparison	98		99		99	
Age 0 to 4 yrs	104	51.0%	105	51.3%	105	51.2%
Age 5 to 9 yrs	104	51.1%	105	51.3%	105	51.2%
Age 10 to 14 yrs	104	51.0%	105	51.2%	105	51.2%
Age 15 to 19 yrs	104	51.0%	105	51.3%	105	51.2%
Age 20 to 24 yrs	105	51.1%	104	51.1%	105	51.1%
Age 25 to 29 yrs	106	51.5%	106	51.5%	106	51.5%
Age 30 to 34 yrs	104	51.0%	106	51.4%	105	51.3%
Age 35 to 39 yrs	97	49.3%	102	50.4%	100	50.1%
Age 40 to 44 yrs	97	49.2%	100	50.0%	99	49.8%
Age 45 to 49 yrs	96	48.9%	101	50.1%	99	49.7%
Age 50 to 54 yrs	97	49.2%	98	49.6%	98	49.5%
Age 55 to 59 yrs	94	48.6%	94	48.6%	94	48.6%
Age 60 to 64 yrs	93	48.1%	91	47.6%	91	47.8%
Age 65 to 69 yrs	87	46.6%	86	46.1%	86	46.3%
Age 70 to 74 yrs	84	45.6%	79	44.1%	80	44.6%
Age 75 to 79 yrs	78	43.8%	74	42.5%	75	42.9%
Age 80 to 84 yrs	70	41.3%	65	39.3%	66	39.9%
Age 85 yrs plus	54	35.1%	51	33.8%	52	34.1%
Age 19 yrs or less	104	51.0%	105	51.3%	105	51.2%
Age 20 to 39 yrs	103	50.7%	104	51.1%	104	51.0%
Age 40 to 64 yrs	96	48.9%	97	49.4%	97	49.2%
Age 65 years Plus	79	44.0%	74	42.5%	75	42.9%

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Household Type (2010)						
Total Households	70,549		169,857		240,406	
Households with Children	33,753	47.8%	77,481	45.6%	111,234	46.3%
Average Household Size	3.79		3.44		3.54	
Est. Household Density	1,213.89	<i>psm</i>	1,179.63	<i>psm</i>	1,286.85	<i>psm</i>
Population Family	251,762	93.4%	534,531	90.4%	786,293	91.3%
Population Non-Family	15,732	5.8%	49,540	8.4%	65,272	7.6%
Population Group Qtrs	2,123	0.8%	7,354	1.2%	9,477	1.1%
Family Households	59,716	84.6%	131,690	77.5%	191,406	79.6%
<i>Married Couple Hhlds</i>	43,561	72.9%	93,759	71.2%	137,320	71.7%
<i>Other Family Hhlds</i>	16,155	27.1%	37,931	28.8%	54,086	28.3%
Family Households With Children	33,578	56.2%	77,033	58.5%	110,611	57.8%
<i>Married Couple With Children</i>	24,505	73.0%	53,236	69.1%	77,741	70.3%
<i>Other Family Hhlds With Children</i>	9,073	27.0%	23,797	30.9%	32,870	29.7%
Family Households No Children	26,138	43.8%	54,657	41.5%	80,796	42.2%
<i>Married Couple No Children</i>	19,055	72.9%	40,523	74.1%	59,579	73.7%
<i>Other Family Households No Children</i>	7,083	27.1%	14,134	25.9%	21,217	26.3%
Average Family Household Size	4.22		4.06		4.11	
Average Family Income	\$92,025		\$86,645		\$88,323	
Median Family Income	\$74,369		\$68,802		\$70,539	
Non-Family Households	10,833	15.4%	38,167	22.5%	49,000	20.4%
Non-Family Hhlds With Children	175	1.6%	448	1.2%	623	1.3%
Non-Family Hhld No Children	10,658	98.4%	37,719	98.8%	48,377	98.7%
<i>N-F Hhld Lone Person No Children</i>	8,260	76.2%	30,799	80.7%	39,059	79.7%
Lone Male Householder	3,593	43.5%	13,074	42.5%	16,667	42.7%
Lone Female Householder	4,667	56.5%	17,725	57.5%	22,392	57.3%
<i>N-F Hhld 2+ Persons No Children</i>	2,398	22.1%	6,920	18.1%	9,318	19.0%
Average Non-Family Hhld Size	1.45		1.30		1.33	
Marital Status (2010)						
(15 Years or Older)	214,353		458,242		672,596	
Never Married	66,925	31.2%	135,800	29.6%	202,726	30.1%
Now Married	108,252	50.5%	229,575	50.1%	337,827	50.2%
Previously Married	39,176	18.3%	92,867	20.3%	132,043	19.6%
Separated	16,162	41.3%	32,608	35.1%	48,770	36.9%
Widowed	9,320	23.8%	24,428	26.3%	33,748	25.6%
Divorced	13,694	35.0%	35,830	38.6%	49,524	37.5%
Educational Attainment (2010)						
Adult Population (25 Years or Older)	171,399		365,688		537,087	
Elementary (0 to 8)	19,518	11.4%	48,018	13.1%	67,536	12.6%
Some High School (9 to 11)	16,072	9.4%	40,346	11.0%	56,418	10.5%
High School Graduate (12)	41,733	24.3%	93,850	25.7%	135,584	25.2%
Some College (13 to 16)	29,175	17.0%	70,749	19.3%	99,924	18.6%
Associate Degree Only	13,859	8.1%	27,596	7.5%	41,455	7.7%
Bachelor Degree Only	36,081	21.1%	57,889	15.8%	93,970	17.5%
Graduate Degree	14,960	8.7%	27,239	7.4%	42,199	7.9%
Any College + (Some College or higher)	94,076	54.9%	183,473	50.2%	277,549	51.7%
College Degree + (Bachelor Degree or higher)	51,041	29.8%	85,128	23.3%	136,169	25.4%

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Puente Hills Mall	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Housing (2010)						
Total Housing Units	73,241		177,926		251,167	
Housing Units, Occupied	70,549	96.3%	169,857	95.5%	240,406	95.7%
Housing Units, Owner-Occupied	52,739	74.8%	109,850	64.7%	162,588	67.6%
Housing Units, Renter-Occupied	17,810	25.2%	60,008	35.3%	77,818	32.4%
Housing Units, Vacant	2,692	3.5%	8,068	4.3%	10,760	4.1%
Total Housing Units (2000)	71,561		174,615		246,176	
Historical Annual Change (2000-2010)	1,680	0.2%	3,310	0.2%	4,990	0.2%
Household Size (2010)						
Total Households	70,549		169,857		240,406	
1 Person Household	8,260	11.7%	30,799	18.1%	39,059	16.2%
2 Person Households	14,045	19.9%	37,467	22.1%	51,511	21.4%
3 Person Households	11,358	16.1%	25,232	14.9%	36,591	15.2%
4 Person Households	15,511	22.0%	32,372	19.1%	47,882	19.9%
5 Person Households	9,578	13.6%	20,606	12.1%	30,183	12.6%
6 Person Households	5,464	7.7%	11,108	6.5%	16,572	6.9%
7+ Person Households	6,334	9.0%	12,274	7.2%	18,608	7.7%
Household Stability (2010)						
Total Households	70,549		169,857		240,406	
In current residence < 1 year	12,044	17.1%	29,054	17.1%	41,098	17.1%
In current residence 1-2 years	16,456	23.3%	43,255	25.5%	59,711	24.8%
In current residence 3-5 years	12,916	18.3%	29,563	17.4%	42,479	17.7%
In current residence 6-10 years	11,584	16.4%	27,172	16.0%	38,756	16.1%
In current residence > 10 years	17,549	24.9%	40,813	24.0%	58,362	24.3%
Turnover (% Annual Residential Turnover)		17.1%		17.1%		17.1%
Stability (% In Current Residence 5+ Years)		41.3%		40.0%		40.4%
Median Years in Residence	4.2 yrs		4.2 yrs		4.2 yrs	
Household Vehicles (2010)						
Total Vehicles Available	167,681		364,741		532,422	
Household: 0 Vehicles Available	3,006	4.3%	8,757	5.2%	11,763	4.9%
Household: 1 Vehicles Available	15,207	21.6%	46,055	27.1%	61,261	25.5%
Household: 2 Vehicles Available	26,918	38.2%	65,400	38.5%	92,318	38.4%
Household: 3+ Vehicles Available	25,418	36.0%	49,645	29.2%	75,063	31.2%
Average Per Household	2.4 Vehicles		2.1 Vehicles		2.2 Vehicles	
Owner Occupied Hhlds Vehicles	137,392	81.9%	268,793	73.7%	406,184	76.3%
Average Per Owner Household	2.6 Vehicles		2.4 Vehicles		2.5 Vehicles	
Renter Occupied Hhlds Vehicles	30,290	18.1%	95,948	26.3%	126,237	23.7%
Average Per Renter Household	1.7 Vehicles		1.6 Vehicles		1.6 Vehicles	
Travel Time (2000)						
Worker Base (16 Years or Older)	110,411		236,980		347,391	
Travel to Work in 14 Minutes or Less	17,916	16.2%	47,070	19.9%	64,985	18.7%
Travel to Work in 15 to 29 Minutes	31,657	28.7%	75,809	32.0%	107,466	30.9%
Travel to Work in 30 to 59 Minutes	42,571	38.6%	78,633	33.2%	121,204	34.9%
Travel to Work in 60 Minutes or More	15,628	14.2%	30,241	12.8%	45,869	13.2%
Work at Home	2,639	2.4%	5,227	2.2%	7,866	2.3%
Average Travel Time to Work	31.4 mins		29.7 mins		30.3 mins	

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Puente Hills Mall	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Transportation To Work (2000)						
Work Base	110,411		236,980		347,391	
Drive to Work Alone	82,141	74.4%	178,639	75.4%	260,780	75.1%
Drive to Work in Carpool	18,897	17.1%	39,026	16.5%	57,923	16.7%
Travel to Work - Public Transportation	3,873	3.5%	6,815	2.9%	10,688	3.1%
Drive to Work on Motorcycle	124	0.1%	450	0.2%	574	0.2%
Bicycle to Work	558	0.5%	1,076	0.5%	1,634	0.5%
Walk to Work	1,369	1.2%	4,020	1.7%	5,389	1.6%
Other Means	810	0.7%	1,728	0.7%	2,537	0.7%
Work at Home	2,639	2.4%	5,227	2.2%	7,866	2.3%
Daytime Demos (2010)						
Total Number of Businesses	7,952		19,075		27,027	
Total Number of Employees	92,956		235,274		328,231	
Company Headqtrs: Businesses	15	0.2%	18	0.1%	33	0.1%
Company Headqtrs: Employees	2,151	2.3%	2,824	1.2%	4,974	1.5%
Employee Population per Business	11.7 to 1		12.3 to 1		12.1 to 1	
Residential Population per Business	33.9 to 1		31.0 to 1		31.9 to 1	
Est. Adj. Daytime Demographics (Age16+)	180,245		424,871		605,116	
Labor Force (2010)						
Labor: Population Age 16+	209,719		448,542		658,261	
Unemployment Rate		6.3%		7.1%		6.8%
Labor Force Total: Males	102,846	49.0%	220,605	49.2%	323,452	49.1%
<i>Male civilian employed</i>	67,215	65.4%	144,413	65.5%	211,628	65.4%
<i>Male civilian unemployed</i>	7,640	7.4%	17,717	8.0%	25,357	7.8%
<i>Males in Armed Forces</i>	83	0.1%	399	0.2%	482	0.1%
<i>Males not in labor force</i>	27,908	27.1%	58,076	26.3%	85,984	26.6%
Labor Force Total: Females	106,873	51.0%	227,937	50.8%	334,809	50.9%
<i>Female civilian employed</i>	55,132	51.6%	114,069	50.0%	169,201	50.5%
<i>Female civilian unemployed</i>	5,603	5.2%	14,030	6.2%	19,634	5.9%
<i>Females in Armed Forces</i>	-	-	65	-	65	-
<i>Females not in labor force</i>	46,137	43.2%	99,773	43.8%	145,910	43.6%
Employment Force Change (2000-2010)	12,015	10.9%	21,722	9.2%	33,737	9.7%
Male Change (2000-2010)	6,830	11.3%	11,960	9.0%	18,790	9.7%
Female Change (2000-2010)	5,185	10.4%	9,762	9.4%	14,946	9.7%
Occupation (2000)						
Occupation: Population Age 16+	110,332		236,760		347,092	
Occupation Total: Males	60,385	54.7%	132,453	55.9%	192,838	55.6%
Occupation Total: Females	49,948	45.3%	104,307	44.1%	154,255	44.4%
Mgmt, Business, & Financial Operations	16,510	15.0%	29,977	12.7%	46,487	13.4%
Professional and Related	20,106	18.2%	40,696	17.2%	60,801	17.5%
Service	13,288	12.0%	31,716	13.4%	45,003	13.0%
Sales and Office	33,511	30.4%	68,931	29.1%	102,442	29.5%
Farming, Fishing, & Forestry	72	0.1%	607	0.3%	679	0.2%
Construction, Extraction, & Maintenance	7,832	7.1%	22,081	9.3%	29,913	8.6%
Production, Transport, & Material Moving	19,013	17.2%	42,753	18.1%	61,766	17.8%
White Collar		63.6%		59.0%		60.4%
Blue Collar		36.4%		41.0%		39.6%

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Puente Hills Mall	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Units In Structure (2000)						
Total Units	71,561		174,615		246,176	
1 Detached Unit	53,385	74.6%	114,666	65.7%	168,051	68.3%
1 Attached Unit	5,110	7.1%	12,684	7.3%	17,795	7.2%
2 Units	519	0.7%	2,010	1.2%	2,529	1.0%
3 to 4 Units	2,491	3.5%	7,379	4.2%	9,869	4.0%
5 to 9 Units	1,416	2.0%	6,752	3.9%	8,168	3.3%
10 to 19 Units	883	1.2%	6,222	3.6%	7,105	2.9%
20 to 49 Units	875	1.2%	6,769	3.9%	7,645	3.1%
50 or more Units	4,497	6.3%	12,528	7.2%	17,025	6.9%
Mobile Home or Trailer	2,353	3.3%	5,413	3.1%	7,766	3.2%
Other Structure	32	-	191	0.1%	223	0.1%
Homes Built By Year (2000)						
Homes Built 1999 to 2000	446	0.6%	1,453	0.8%	1,899	0.8%
Homes Built 1995 to 1998	2,057	2.9%	3,683	2.1%	5,740	2.3%
Homes Built 1990 to 1994	2,334	3.3%	6,512	3.7%	8,846	3.6%
Homes Built 1980 to 1989	14,048	19.6%	29,124	16.7%	43,172	17.5%
Homes Built 1970 to 1979	20,032	28.0%	32,387	18.5%	52,419	21.3%
Homes Built 1960 to 1969	15,966	22.3%	32,395	18.6%	48,361	19.6%
Homes Built 1950 to 1959	13,428	18.8%	48,581	27.8%	62,008	25.2%
Homes Built 1940 to 1949	2,108	2.9%	12,089	6.9%	14,197	5.8%
Homes Built Before 1939	1,143	1.6%	8,392	4.8%	9,535	3.9%
Median Age of Homes	29.6 yrs		33.8 yrs		32.6 yrs	
Home Values (2000)						
Owner Specified Housing Units	47,300		98,450		145,750	
Home Values \$1,000,000 or More	80	0.2%	449	0.5%	529	0.4%
Home Values \$750,000 to \$999,999	220	0.5%	469	0.5%	689	0.5%
Home Values \$500,000 to \$749,999	1,204	2.5%	1,811	1.8%	3,015	2.1%
Home Values \$400,000 to \$499,999	2,365	5.0%	3,343	3.4%	5,708	3.9%
Home Values \$300,000 to \$399,999	5,678	12.0%	8,813	9.0%	14,491	9.9%
Home Values \$250,000 to \$299,999	5,939	12.6%	10,337	10.5%	16,276	11.2%
Home Values \$200,000 to \$249,999	6,487	13.7%	17,947	18.2%	24,434	16.8%
Home Values \$175,000 to \$199,999	5,987	12.7%	13,993	14.2%	19,980	13.7%
Home Values \$150,000 to \$174,999	7,883	16.7%	13,565	13.8%	21,447	14.7%
Home Values \$125,000 to \$149,999	6,497	13.7%	10,628	10.8%	17,125	11.7%
Home Values \$100,000 to \$124,999	2,115	4.5%	8,768	8.9%	10,882	7.5%
Home Values \$90,000 to \$99,999	393	0.8%	2,916	3.0%	3,309	2.3%
Home Values \$80,000 to \$89,999	189	0.4%	2,261	2.3%	2,450	1.7%
Home Values \$70,000 to \$79,999	172	0.4%	960	1.0%	1,132	0.8%
Home Values \$60,000 to \$69,999	86	0.2%	415	0.4%	501	0.3%
Home Values \$50,000 to \$59,999	86	0.2%	176	0.2%	263	0.2%
Home Values \$35,000 to \$49,999	506	1.1%	389	0.4%	894	0.6%
Home Values \$25,000 to \$34,999	589	1.2%	534	0.5%	1,123	0.8%
Home Values \$10,000 to \$24,999	813	1.7%	599	0.6%	1,412	1.0%
Home Values \$0 to \$9,999	13	-	77	0.1%	91	0.1%
Owner Occupied Median Home Value	\$224,719		\$208,688		\$213,890	
Renter Occupied Median Rent	\$799		\$699		\$722	
Average Property Value (2010)	\$295,522		\$292,367		\$293,293	

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Puente Hills Mall	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Consumer Expenditure (Annual Total)						
Total Household Expenditure (2010)	\$4.48 B		\$10.2 B		\$14.6 B	
<i>Total Non-Retail Expenditures (2010)</i>	\$2.60 B		\$5.87 B		\$8.47 B	
<i>Total Retail Expenditures (2010)</i>	\$1.89 B		\$4.29 B		\$6.18 B	
Apparel (2010)	\$217 M		\$491 M		\$709 M	
Contributions (2010)	\$170 M		\$382 M		\$552 M	
Education (2010)	\$112 M		\$251 M		\$363 M	
Entertainment (2010)	\$253 M		\$570 M		\$823 M	
Food And Beverages (2010)	\$682 M		\$1.55 B		\$2.23 B	
Furnishings And Equipment (2010)	\$201 M		\$450 M		\$651 M	
Gifts (2010)	\$120 M		\$270 M		\$390 M	
Health Care (2010)	\$262 M		\$606 M		\$868 M	
Household Operations (2010)	\$167 M		\$373 M		\$540 M	
Miscellaneous Expenses (2010)	\$72.8 M		\$167 M		\$240 M	
Personal Care (2010)	\$64.7 M		\$147 M		\$212 M	
Personal Insurance (2010)	\$47.5 M		\$106 M		\$154 M	
Reading (2010)	\$14.4 M		\$32.9 M		\$47.3 M	
Shelter (2010)	\$868 M		\$1.97 B		\$2.83 B	
Tobacco (2010)	\$27.4 M		\$64.1 M		\$91.5 M	
Transportation (2010)	\$900 M		\$2.04 B		\$2.93 B	
Utilities (2010)	\$305 M		\$702 M		\$1.01 B	
Consumer Expenditure (per Household per Month)						
Total Household Expenditure (2010)	\$5,296		\$4,987		\$5,078	
<i>Total Non-Retail Expenditures (2010)</i>	\$3,067	57.9%	\$2,880	57.8%	\$2,935	57.8%
<i>Total Retail Expenditures (2010)</i>	\$2,230	42.1%	\$2,107	42.2%	\$2,143	42.2%
Apparel (2010)	\$257	4.9%	\$241	4.8%	\$246	4.8%
Contributions (2010)	\$201	3.8%	\$187	3.8%	\$191	3.8%
Education (2010)	\$133	2.5%	\$123	2.5%	\$126	2.5%
Entertainment (2010)	\$298	5.6%	\$280	5.6%	\$285	5.6%
Food And Beverages (2010)	\$805	15.2%	\$762	15.3%	\$775	15.3%
Furnishings And Equipment (2010)	\$237	4.5%	\$221	4.4%	\$225	4.4%
Gifts (2010)	\$142	2.7%	\$132	2.7%	\$135	2.7%
Health Care (2010)	\$310	5.8%	\$297	6.0%	\$301	5.9%
Household Operations (2010)	\$197	3.7%	\$183	3.7%	\$187	3.7%
Miscellaneous Expenses (2010)	\$86	1.6%	\$82	1.6%	\$83	1.6%
Personal Care (2010)	\$76	1.4%	\$72	1.4%	\$73	1.4%
Personal Insurance (2010)	\$56	1.1%	\$52	1.0%	\$53	1.0%
Reading (2010)	\$17	0.3%	\$16	0.3%	\$16	0.3%
Shelter (2010)	\$1,026	19.4%	\$964	19.3%	\$982	19.3%
Tobacco (2010)	\$32	0.6%	\$31	0.6%	\$32	0.6%
Transportation (2010)	\$1,063	20.1%	\$998	20.0%	\$1,017	20.0%
Utilities (2010)	\$360	6.8%	\$344	6.9%	\$349	6.9%

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