

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 33.62434/-111.924

Scottsdale Quarter	5 Miles		10 Miles		15 Miles	
Population						
Estimated Population (2010)	204,466		612,890		1,488,395	
Census Population (1990)	114,997		370,277		1,015,639	
Census Population (2000)	171,897		526,972		1,327,466	
Projected Population (2015)	223,206		661,446		1,615,562	
Forecasted Population (2020)	251,686		736,091		1,776,318	
Historical Annual Change (1990-2000)	56,900	4.9%	156,695	4.2%	311,827	3.1%
Historical Annual Change (2000-2010)	32,569	1.9%	85,918	1.6%	160,929	1.2%
Projected Annual Change (2010-2015)	18,740	1.8%	48,556	1.6%	127,167	1.7%
Est. Population Density (2010)	2,604.85 <i>psm</i>		1,951.78 <i>psm</i>		2,106.52 <i>psm</i>	
Trade Area Size	78.49 <i>sq mi</i>		314.02 <i>sq mi</i>		706.57 <i>sq mi</i>	
Households						
Estimated Households (2010)	78,922		241,581		555,128	
Census Households (1990)	42,931		152,178		408,855	
Census Households (2000)	69,118		218,743		521,541	
Projected Households (2015)	86,327		259,524		602,150	
Forecasted Households (2020)	95,890		282,126		647,197	
Historical Annual Change (1990-2000)	26,187	6.1%	66,565	4.4%	112,685	2.8%
Projected Annual Change (2000-2015)	17,210	1.7%	40,781	1.2%	80,610	1.0%
Average Household Income						
Est. Average Household Income (2010)	\$114,036		\$106,268		\$81,913	
Census Average Hhld Income (1990)	\$63,554		\$53,948		\$41,764	
Census Average Hhld Income (2000)	\$89,524		\$81,783		\$63,019	
Proj. Average Household Income (2015)	\$123,173		\$115,336		\$88,722	
Historical Annual Change (1990-2000)	\$25,970	4.1%	\$27,835	5.2%	\$21,256	5.1%
Projected Annual Change (2000-2015)	\$33,649	2.5%	\$33,553	2.7%	\$25,703	2.7%
Median Household Income						
Est. Median Household Income (2010)	\$88,693		\$79,857		\$62,705	
Census Median Hhld Income (1990)	\$52,373		\$43,881		\$34,888	
Census Median Hhld Income (2000)	\$71,114		\$63,740		\$50,634	
Proj. Median Household Income (2015)	\$93,549		\$84,497		\$65,767	
Historical Annual Change (1990-2000)	\$18,741	3.6%	\$19,859	4.5%	\$15,747	4.5%
Projected Annual Change (2000-2015)	\$22,435	2.1%	\$20,757	2.2%	\$15,132	2.0%
Per Capita Income						
Est. Per Capita Income (2010)	\$44,746		\$42,358		\$31,293	
Census Per Capita Income (1990)	\$23,726		\$22,172		\$16,812	
Census Per Capita Income (2000)	\$35,875		\$33,898		\$24,658	
Proj. Per Capita Income (2015)	\$48,331		\$45,707		\$33,781	
Historical Annual Change (1990-2000)	\$12,149	5.1%	\$11,726	5.3%	\$7,845	4.7%
Projected Annual Change (2000-2015)	\$12,456	2.3%	\$11,809	2.3%	\$9,123	2.5%
Other Income						
Est. Median Disposable Income (2010)	\$69,882		\$63,762		\$51,246	
Proj. Median Disposable Income (2015)	\$73,458		\$67,111		\$53,490	
Est. Average Household Net Worth (2010)	\$759,666		\$695,248		\$532,235	

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Lat/Lon: 33.62434/-111.924

Scottsdale Quarter	5 Miles		10 Miles		15 Miles	
Household Income Distribution (2010)						
HH Income \$200,000 or More	7,641	9.7%	21,614	8.9%	28,947	5.2%
HH Income \$150,000 to 199,999	7,479	9.5%	18,723	7.8%	28,222	5.1%
HH Income \$125,000 to 149,999	6,965	8.8%	17,732	7.3%	28,064	5.1%
HH Income \$100,000 to 124,999	10,022	12.7%	25,156	10.4%	44,869	8.1%
HH Income \$75,000 to 99,999	12,170	15.4%	33,872	14.0%	69,048	12.4%
HH Income \$50,000 to 74,999	13,796	17.5%	42,684	17.7%	102,335	18.4%
HH Income \$35,000 to 49,999	8,359	10.6%	29,303	12.1%	80,495	14.5%
HH Income \$25,000 to 34,999	5,045	6.4%	20,113	8.3%	59,396	10.7%
HH Income \$15,000 to 24,999	3,836	4.9%	16,058	6.6%	53,401	9.6%
HH Income \$10,000 to 14,999	1,673	2.1%	7,427	3.1%	25,518	4.6%
HH Income \$0 to 9,999	1,938	2.5%	8,900	3.7%	34,834	6.3%
HH Income \$35,000+	66,432	84.2%	189,083	78.3%	381,980	68.8%
HH Income \$50,000+	58,072	73.6%	159,780	66.1%	301,485	54.3%
HH Income \$75,000+	44,276	56.1%	117,097	48.5%	199,150	35.9%
Race & Ethnicity (2010)						
Total Population	204,466		612,890		1,488,395	
White	189,774	92.8%	563,679	92.0%	1,312,716	88.2%
Black or African American	4,711	2.3%	15,964	2.6%	63,469	4.3%
American Indian & Alaska Native	1,623	0.8%	8,658	1.4%	37,624	2.5%
Asian	6,682	3.3%	18,020	2.9%	47,986	3.2%
Hawaiian & Pacific Islander	291	0.1%	1,002	0.2%	3,394	0.2%
Other Race	640	0.3%	3,267	0.5%	16,924	1.1%
Two or More Races	745	0.4%	2,300	0.4%	6,283	0.4%
Not Hispanic or Latino Population	172,863	84.5%	497,005	81.1%	1,069,137	71.8%
Non Hispanic: White	160,334	92.8%	457,956	92.1%	958,233	89.6%
Non Hispanic: Black or African American	3,946	2.3%	12,225	2.5%	36,259	3.4%
Non Hispanic: Amer Indian & AK Native	1,393	0.8%	6,537	1.3%	22,008	2.1%
Non Hispanic: Asian	5,633	3.3%	14,364	2.9%	31,459	2.9%
Non Hispanic: Hawaiian & Pacific Islander	265	0.2%	816	0.2%	2,317	0.2%
Non Hispanic: Other Race	639	0.4%	3,149	0.6%	14,290	1.3%
Non Hispanic: Two or More Races	653	0.4%	1,957	0.4%	4,571	0.4%
Hispanic or Latino Population	31,603	15.5%	115,885	18.9%	419,259	28.2%
Hispanic: White	29,440	93.2%	105,723	91.2%	354,483	84.5%
Hispanic: Black or African American	765	2.4%	3,739	3.2%	27,210	6.5%
Hispanic: American Indian & Alaska Native	229	0.7%	2,121	1.8%	15,616	3.7%
Hispanic: Asian	1,049	3.3%	3,655	3.2%	16,527	3.9%
Hispanic: Hawaiian & Pacific Islander	26	0.1%	186	0.2%	1,076	0.3%
Hispanic: Other Race	1	-	118	0.1%	2,634	0.6%
Hispanic: Two or More Races	93	0.3%	343	0.3%	1,712	0.4%
Not of Hispanic Origin Population (1990)	110,899	96.4%	351,208	94.9%	903,303	88.9%
Hispanic Origin Population (1990)	4,098	3.6%	19,069	5.1%	112,336	11.1%
Not Hispanic or Latino Population (2000)	162,352	94.4%	474,985	90.1%	1,053,928	79.4%
Hispanic or Latino Population (2000)	9,545	5.6%	51,987	9.9%	273,538	20.6%
Not Hispanic or Latino Population 5yr (2015)	180,753	81.0%	513,694	77.7%	1,112,528	68.9%
Hispanic or Latino Population 5yr (2015)	42,453	19.0%	147,753	22.3%	503,034	31.1%
Historical Annual Change (1990-2000)	5,446	13.3%	32,918	17.3%	161,203	14.4%
Projected Annual Change (2000-2015)	32,908	23.0%	95,765	12.3%	229,495	5.6%

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Scottsdale Quarter	5 Miles		10 Miles		15 Miles	
Age Distribution (2010)						
Total Population	204,466		612,890		1,488,395	
Age 0 to 4 yrs	12,761	6.2%	39,962	6.5%	107,725	7.2%
Age 5 to 9 yrs	14,368	7.0%	42,294	6.9%	108,780	7.3%
Age 10 to 14 yrs	14,098	6.9%	40,093	6.5%	100,000	6.7%
Age 15 to 19 yrs	12,491	6.1%	36,249	5.9%	100,731	6.8%
Age 20 to 24 yrs	9,666	4.7%	31,249	5.1%	100,736	6.8%
Age 25 to 29 yrs	12,234	6.0%	38,807	6.3%	107,378	7.2%
Age 30 to 34 yrs	14,619	7.1%	44,660	7.3%	111,059	7.5%
Age 35 to 39 yrs	15,695	7.7%	46,536	7.6%	109,317	7.3%
Age 40 to 44 yrs	16,475	8.1%	47,569	7.8%	108,183	7.3%
Age 45 to 49 yrs	17,029	8.3%	48,206	7.9%	108,002	7.3%
Age 50 to 54 yrs	16,789	8.2%	47,139	7.7%	101,615	6.8%
Age 55 to 59 yrs	13,775	6.7%	40,520	6.6%	86,614	5.8%
Age 60 to 64 yrs	10,241	5.0%	32,188	5.3%	69,363	4.7%
Age 65 to 69 yrs	7,728	3.8%	24,408	4.0%	52,192	3.5%
Age 70 to 74 yrs	5,335	2.6%	17,545	2.9%	37,683	2.5%
Age 75 to 79 yrs	4,111	2.0%	13,542	2.2%	29,306	2.0%
Age 80 to 84 yrs	3,263	1.6%	10,481	1.7%	23,275	1.6%
Age 85 yrs plus	3,788	1.9%	11,440	1.9%	26,437	1.8%
Median Age	38.2 yrs		38.0 yrs		35.0 yrs	
Age 19 yrs or less	53,717	26.3%	158,598	25.9%	417,235	28.0%
Age 20 to 64 years	126,524	61.9%	376,876	61.5%	902,267	60.6%
Age 65 years Plus	24,225	11.8%	77,416	12.6%	168,893	11.3%
Female Age Distribution (2010)						
Female Population	104,270	51.0%	310,308	50.6%	737,002	49.5%
Age 0 to 4 yrs	6,172	5.9%	19,297	6.2%	52,208	7.1%
Age 5 to 9 yrs	7,087	6.8%	20,797	6.7%	53,063	7.2%
Age 10 to 14 yrs	6,964	6.7%	19,753	6.4%	48,713	6.6%
Age 15 to 19 yrs	6,157	5.9%	17,545	5.7%	48,778	6.6%
Age 20 to 24 yrs	4,684	4.5%	14,875	4.8%	47,425	6.4%
Age 25 to 29 yrs	5,985	5.7%	18,586	6.0%	49,489	6.7%
Age 30 to 34 yrs	7,256	7.0%	21,616	7.0%	51,699	7.0%
Age 35 to 39 yrs	7,997	7.7%	22,999	7.4%	51,771	7.0%
Age 40 to 44 yrs	8,398	8.1%	23,856	7.7%	52,584	7.1%
Age 45 to 49 yrs	8,914	8.5%	24,739	8.0%	53,564	7.3%
Age 50 to 54 yrs	8,621	8.3%	24,309	7.8%	51,274	7.0%
Age 55 to 59 yrs	7,116	6.8%	21,192	6.8%	44,500	6.0%
Age 60 to 64 yrs	5,246	5.0%	16,923	5.5%	36,085	4.9%
Age 65 to 69 yrs	4,110	3.9%	13,056	4.2%	27,573	3.7%
Age 70 to 74 yrs	2,818	2.7%	9,520	3.1%	20,504	2.8%
Age 75 to 79 yrs	2,308	2.2%	7,640	2.5%	16,569	2.2%
Age 80 to 84 yrs	1,964	1.9%	6,282	2.0%	13,962	1.9%
Age 85 yrs plus	2,474	2.4%	7,323	2.4%	17,243	2.3%
Female Median Age	39.2 yrs		39.2 yrs		36.2 yrs	
Age 19 yrs or less	26,380	25.3%	77,392	24.9%	202,761	27.5%
Age 20 to 64 years	64,216	61.6%	189,095	60.9%	438,391	59.5%
Age 65 years Plus	13,674	13.1%	43,821	14.1%	95,850	13.0%

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Scottsdale Quarter	5 Miles		10 Miles		15 Miles	
Male Age Distribution (2010)						
Male Population	100,196	49.0%	302,582	49.4%	751,394	50.5%
Age 0 to 4 yrs	6,589	6.6%	20,665	6.8%	55,517	7.4%
Age 5 to 9 yrs	7,281	7.3%	21,497	7.1%	55,717	7.4%
Age 10 to 14 yrs	7,134	7.1%	20,340	6.7%	51,287	6.8%
Age 15 to 19 yrs	6,334	6.3%	18,704	6.2%	51,953	6.9%
Age 20 to 24 yrs	4,983	5.0%	16,374	5.4%	53,311	7.1%
Age 25 to 29 yrs	6,249	6.2%	20,221	6.7%	57,890	7.7%
Age 30 to 34 yrs	7,363	7.3%	23,045	7.6%	59,360	7.9%
Age 35 to 39 yrs	7,698	7.7%	23,536	7.8%	57,546	7.7%
Age 40 to 44 yrs	8,077	8.1%	23,714	7.8%	55,599	7.4%
Age 45 to 49 yrs	8,115	8.1%	23,467	7.8%	54,438	7.2%
Age 50 to 54 yrs	8,168	8.2%	22,829	7.5%	50,340	6.7%
Age 55 to 59 yrs	6,660	6.6%	19,328	6.4%	42,115	5.6%
Age 60 to 64 yrs	4,995	5.0%	15,266	5.0%	33,278	4.4%
Age 65 to 69 yrs	3,618	3.6%	11,352	3.8%	24,619	3.3%
Age 70 to 74 yrs	2,517	2.5%	8,025	2.7%	17,179	2.3%
Age 75 to 79 yrs	1,803	1.8%	5,902	2.0%	12,737	1.7%
Age 80 to 84 yrs	1,299	1.3%	4,199	1.4%	9,313	1.2%
Age 85 yrs plus	1,314	1.3%	4,117	1.4%	9,194	1.2%
Male Median Age	37.2 yrs		36.8 yrs		33.9 yrs	
Age 19 yrs or less	27,337	27.3%	81,206	26.8%	214,474	28.5%
Age 20 to 64 years	62,308	62.2%	187,781	62.1%	463,877	61.7%
Age 65 years Plus	10,551	10.5%	33,595	11.1%	73,043	9.7%
Males per 100 Females (2010)						
Overall Comparison	96		98		102	
Age 0 to 4 yrs	107	51.6%	107	51.7%	106	51.5%
Age 5 to 9 yrs	103	50.7%	103	50.8%	105	51.2%
Age 10 to 14 yrs	102	50.6%	103	50.7%	105	51.3%
Age 15 to 19 yrs	103	50.7%	107	51.6%	107	51.6%
Age 20 to 24 yrs	106	51.5%	110	52.4%	112	52.9%
Age 25 to 29 yrs	104	51.1%	109	52.1%	117	53.9%
Age 30 to 34 yrs	101	50.4%	107	51.6%	115	53.4%
Age 35 to 39 yrs	96	49.0%	102	50.6%	111	52.6%
Age 40 to 44 yrs	96	49.0%	99	49.9%	106	51.4%
Age 45 to 49 yrs	91	47.7%	95	48.7%	102	50.4%
Age 50 to 54 yrs	95	48.7%	94	48.4%	98	49.5%
Age 55 to 59 yrs	94	48.3%	91	47.7%	95	48.6%
Age 60 to 64 yrs	95	48.8%	90	47.4%	92	48.0%
Age 65 to 69 yrs	88	46.8%	87	46.5%	89	47.2%
Age 70 to 74 yrs	89	47.2%	84	45.7%	84	45.6%
Age 75 to 79 yrs	78	43.9%	77	43.6%	77	43.5%
Age 80 to 84 yrs	66	39.8%	67	40.1%	67	40.0%
Age 85 yrs plus	53	34.7%	56	36.0%	53	34.8%
Age 19 yrs or less	104	50.9%	105	51.2%	106	51.4%
Age 20 to 39 yrs	101	50.4%	107	51.6%	114	53.2%
Age 40 to 64 yrs	94	48.5%	94	48.5%	99	49.8%
Age 65 years Plus	77	43.6%	77	43.4%	76	43.2%

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Scottsdale Quarter	5 Miles		10 Miles		15 Miles	
Household Type (2010)						
Total Households	78,922		241,581		555,128	
Households with Children	23,945	30.3%	69,612	28.8%	170,245	30.7%
Average Household Size	2.57		2.52		2.64	
Est. Household Density	1,005.45	<i>psm</i>	769.33	<i>psm</i>	785.67	<i>psm</i>
Population Family	166,519	81.4%	488,073	79.6%	1,149,848	77.3%
Population Non-Family	35,961	17.6%	121,214	19.8%	317,212	21.3%
Population Group Qtrs	1,986	1.0%	3,602	0.6%	21,336	1.4%
Family Households	49,269	62.4%	145,639	60.3%	325,305	58.6%
<i>Married Couple Hhlds</i>	39,460	80.1%	112,282	77.1%	231,335	71.1%
<i>Other Family Hhlds</i>	9,809	19.9%	33,357	22.9%	93,971	28.9%
Family Households With Children	23,800	48.3%	69,073	47.4%	168,591	51.8%
<i>Married Couple With Children</i>	17,361	72.9%	47,653	69.0%	105,720	62.7%
<i>Other Family Hhlds With Children</i>	6,439	27.1%	21,419	31.0%	62,871	37.3%
Family Households No Children	25,469	51.7%	76,567	52.6%	156,714	48.2%
<i>Married Couple No Children</i>	22,099	86.8%	64,629	84.4%	125,615	80.2%
<i>Other Family Households No Children</i>	3,369	13.2%	11,938	15.6%	31,100	19.8%
Average Family Household Size	3.38		3.35		3.53	
Average Family Income	\$137,940		\$130,215		\$100,419	
Median Family Income	\$107,856		\$99,440		\$77,875	
Non-Family Households	29,654	37.6%	95,942	39.7%	229,822	41.4%
Non-Family Hhlds With Children	145	0.5%	539	0.6%	1,655	0.7%
Non-Family Hhld No Children	29,509	99.5%	95,402	99.4%	228,168	99.3%
<i>N-F Hhld Lone Person No Children</i>	23,959	80.8%	77,781	81.1%	182,177	79.3%
Lone Male Householder	10,448	43.6%	34,222	44.0%	87,571	48.1%
Lone Female Householder	13,511	56.4%	43,559	56.0%	94,607	51.9%
<i>N-F Hhld 2+ Persons No Children</i>	5,550	18.7%	17,621	18.4%	45,991	20.0%
Average Non-Family Hhld Size	1.21		1.26		1.38	
Marital Status (2010)						
(15 Years or Older)	163,214		490,332		1,171,105	
Never Married	37,514	23.0%	116,095	23.7%	335,154	28.6%
Now Married	95,021	58.2%	272,991	55.7%	575,829	49.2%
Previously Married	30,678	18.8%	101,246	20.6%	260,122	22.2%
Separated	4,404	14.4%	15,486	15.3%	55,703	21.4%
Widowed	7,959	25.9%	26,409	26.1%	60,435	23.2%
Divorced	18,314	59.7%	59,351	58.6%	143,984	55.4%
Educational Attainment (2010)						
Adult Population (25 Years or Older)	141,083		423,042		970,424	
Elementary (0 to 8)	2,865	2.0%	13,134	3.1%	62,411	6.4%
Some High School (9 to 11)	5,190	3.7%	20,437	4.8%	72,207	7.4%
High School Graduate (12)	24,293	17.2%	82,623	19.5%	225,616	23.2%
Some College (13 to 16)	30,376	21.5%	95,536	22.6%	221,820	22.9%
Associate Degree Only	11,193	7.9%	32,715	7.7%	75,017	7.7%
Bachelor Degree Only	43,181	30.6%	113,673	26.9%	200,530	20.7%
Graduate Degree	23,984	17.0%	64,925	15.3%	112,824	11.6%
Any College + (Some College or higher)	108,734	77.1%	306,849	72.5%	610,190	62.9%
College Degree + (Bachelor Degree or higher)	67,165	47.6%	178,597	42.2%	313,354	32.3%

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Scottsdale Quarter	5 Miles		10 Miles		15 Miles	
Housing (2010)						
Total Housing Units	89,769		272,172		620,777	
Housing Units, Occupied	78,922	87.9%	241,581	88.8%	555,128	89.4%
Housing Units, Owner-Occupied	54,174	68.6%	165,625	68.6%	331,505	59.7%
Housing Units, Renter-Occupied	24,748	31.4%	75,956	31.4%	223,623	40.3%
Housing Units, Vacant	10,847	10.8%	30,591	10.1%	65,650	9.6%
Total Housing Units (2000)	76,232		239,876		566,334	
Historical Annual Change (2000-2010)	13,538	1.8%	32,296	1.3%	54,443	1.0%
Household Size (2010)						
Total Households	78,922		241,581		555,128	
1 Person Household	23,959	30.4%	77,781	32.2%	182,177	32.8%
2 Person Households	21,704	27.5%	66,361	27.5%	138,660	25.0%
3 Person Households	9,189	11.6%	27,218	11.3%	61,909	11.2%
4 Person Households	14,629	18.5%	41,369	17.1%	92,208	16.6%
5 Person Households	6,135	7.8%	17,960	7.4%	45,399	8.2%
6 Person Households	2,091	2.6%	6,488	2.7%	19,284	3.5%
7+ Person Households	1,216	1.5%	4,403	1.8%	15,490	2.8%
Household Stability (2010)						
Total Households	78,922		241,581		555,128	
In current residence < 1 year	17,877	22.7%	52,061	21.6%	127,292	22.9%
In current residence 1-2 years	25,113	31.8%	77,731	32.2%	186,276	33.6%
In current residence 3-5 years	15,579	19.7%	47,351	19.6%	98,486	17.7%
In current residence 6-10 years	10,142	12.9%	29,014	12.0%	58,377	10.5%
In current residence > 10 years	10,211	12.9%	35,424	14.7%	84,698	15.3%
Turnover (% Annual Residential Turnover)		22.7%		21.6%		22.9%
Stability (% In Current Residence 5+ Years)		25.8%		26.7%		25.8%
Median Years in Residence	2.9 yrs		3.0 yrs		2.9 yrs	
Household Vehicles (2010)						
Total Vehicles Available	147,536		438,135		964,308	
Household: 0 Vehicles Available	2,551	3.2%	10,177	4.2%	39,565	7.1%
Household: 1 Vehicles Available	27,726	35.1%	90,040	37.3%	222,111	40.0%
Household: 2 Vehicles Available	34,342	43.5%	100,476	41.6%	207,889	37.4%
Household: 3+ Vehicles Available	14,304	18.1%	40,888	16.9%	85,563	15.4%
Average Per Household	1.9 Vehicles		1.8 Vehicles		1.7 Vehicles	
Owner Occupied Hhlds Vehicles	111,383	75.5%	329,682	75.2%	652,200	67.6%
Average Per Owner Household	2.1 Vehicles		2.0 Vehicles		2.0 Vehicles	
Renter Occupied Hhlds Vehicles	36,153	24.5%	108,453	24.8%	312,108	32.4%
Average Per Renter Household	1.5 Vehicles		1.4 Vehicles		1.4 Vehicles	
Travel Time (2000)						
Worker Base (16 Years or Older)	91,845		278,172		665,699	
Travel to Work in 14 Minutes or Less	21,284	23.2%	60,730	21.8%	157,843	23.7%
Travel to Work in 15 to 29 Minutes	31,698	34.5%	101,987	36.7%	244,771	36.8%
Travel to Work in 30 to 59 Minutes	29,683	32.3%	88,260	31.7%	201,791	30.3%
Travel to Work in 60 Minutes or More	3,072	3.3%	11,132	4.0%	33,334	5.0%
Work at Home	6,108	6.6%	16,062	5.8%	27,960	4.2%
Average Travel Time to Work	23.0 mins		23.6 mins		23.7 mins	

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COMPLETE PROFILE

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Scottsdale Quarter	5 Miles		10 Miles		15 Miles	
Transportation To Work (2000)						
Work Base	91,845		278,172		665,699	
Drive to Work Alone	75,219	81.9%	221,351	79.6%	494,517	74.3%
Drive to Work in Carpool	7,687	8.4%	28,039	10.1%	93,820	14.1%
Travel to Work - Public Transportation	732	0.8%	3,796	1.4%	17,946	2.7%
Drive to Work on Motorcycle	255	0.3%	904	0.3%	2,586	0.4%
Bicycle to Work	179	0.2%	1,636	0.6%	7,527	1.1%
Walk to Work	1,158	1.3%	4,254	1.5%	15,780	2.4%
Other Means	508	0.6%	2,128	0.8%	5,563	0.8%
Work at Home	6,108	6.6%	16,062	5.8%	27,960	4.2%
Daytime Demos (2010)						
Total Number of Businesses	11,605		27,623		62,006	
Total Number of Employees	144,979		325,065		875,278	
Company Headqtrs: Businesses	31	0.3%	53	0.2%	121	0.2%
Company Headqtrs: Employees	2,789	1.9%	4,441	1.4%	16,205	1.9%
Employee Population per Business	12.5 to 1		11.8 to 1		14.1 to 1	
Residential Population per Business	17.6 to 1		22.2 to 1		24.0 to 1	
Est. Adj. Daytime Demographics (Age16+)	199,584		493,969		1,298,069	
Labor Force (2010)						
Labor: Population Age 16+	160,497		482,569		1,153,221	
Unemployment Rate		3.7%		4.1%		5.2%
Labor Force Total: Males	77,786	48.5%	235,969	48.9%	579,423	50.2%
<i>Male civilian employed</i>	57,758	74.3%	171,047	72.5%	406,139	70.1%
<i>Male civilian unemployed</i>	3,102	4.0%	11,139	4.7%	33,790	5.8%
<i>Males in Armed Forces</i>	88	0.1%	301	0.1%	859	0.1%
<i>Males not in labor force</i>	16,838	21.6%	53,482	22.7%	138,635	23.9%
Labor Force Total: Females	82,711	51.5%	246,600	51.1%	573,798	49.8%
<i>Female civilian employed</i>	48,036	58.1%	142,275	57.7%	323,312	56.3%
<i>Female civilian unemployed</i>	2,760	3.3%	8,697	3.5%	26,580	4.6%
<i>Females in Armed Forces</i>	11	-	42	-	119	-
<i>Females not in labor force</i>	31,904	38.6%	95,587	38.8%	223,786	39.0%
Employment Force Change (2000-2010)	13,999	15.2%	35,410	12.7%	64,650	9.7%
Male Change (2000-2010)	8,151	16.4%	20,743	13.8%	38,756	10.5%
Female Change (2000-2010)	5,847	13.9%	14,667	11.5%	25,894	8.7%
Occupation (2000)						
Occupation: Population Age 16+	91,795		277,912		664,801	
Occupation Total: Males	49,606	54.0%	150,304	54.1%	367,383	55.3%
Occupation Total: Females	42,189	46.0%	127,608	45.9%	297,418	44.7%
Mgmt, Business, & Financial Operations	22,066	24.0%	58,408	21.0%	104,863	15.8%
Professional and Related	21,946	23.9%	63,690	22.9%	132,119	19.9%
Service	9,576	10.4%	34,391	12.4%	100,477	15.1%
Sales and Office	29,720	32.4%	86,516	31.1%	200,964	30.2%
Farming, Fishing, & Forestry	64	0.1%	352	0.1%	1,054	0.2%
Construction, Extraction, & Maintenance	4,354	4.7%	18,111	6.5%	63,804	9.6%
Production, Transport, & Material Moving	4,069	4.4%	16,445	5.9%	61,521	9.3%
White Collar		80.3%		75.1%		65.9%
Blue Collar		19.7%		24.9%		34.1%

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Scottsdale Quarter	5 Miles		10 Miles		15 Miles	
Units In Structure (2000)						
Total Units	76,232		239,876		566,334	
1 Detached Unit	49,677	65.2%	143,988	60.0%	303,587	53.6%
1 Attached Unit	4,951	6.5%	20,000	8.3%	42,028	7.4%
2 Units	181	0.2%	1,563	0.7%	7,459	1.3%
3 to 4 Units	2,356	3.1%	8,812	3.7%	27,517	4.9%
5 to 9 Units	5,592	7.3%	14,062	5.9%	32,180	5.7%
10 to 19 Units	4,334	5.7%	12,174	5.1%	33,685	5.9%
20 to 49 Units	1,356	1.8%	6,371	2.7%	25,251	4.5%
50 or more Units	7,081	9.3%	22,831	9.5%	72,228	12.8%
Mobile Home or Trailer	668	0.9%	9,647	4.0%	21,094	3.7%
Other Structure	34	-	429	0.2%	1,304	0.2%
Homes Built By Year (2000)						
Homes Built 1999 to 2000	3,964	5.2%	10,461	4.4%	20,508	3.6%
Homes Built 1995 to 1998	15,352	20.1%	37,577	15.7%	59,754	10.6%
Homes Built 1990 to 1994	11,590	15.2%	27,736	11.6%	44,148	7.8%
Homes Built 1980 to 1989	26,693	35.0%	67,291	28.1%	139,827	24.7%
Homes Built 1970 to 1979	15,653	20.5%	56,211	23.4%	141,928	25.1%
Homes Built 1960 to 1969	2,230	2.9%	22,692	9.5%	73,714	13.0%
Homes Built 1950 to 1959	526	0.7%	14,790	6.2%	60,614	10.7%
Homes Built 1940 to 1949	128	0.2%	2,011	0.8%	15,427	2.7%
Homes Built Before 1939	95	0.1%	1,107	0.5%	10,414	1.8%
Median Age of Homes	12.8 yrs		17.8 yrs		22.6 yrs	
Home Values (2000)						
Owner Specified Housing Units	45,869		135,475		277,453	
Home Values \$1,000,000 or More	687	1.5%	2,798	2.1%	3,190	1.1%
Home Values \$750,000 to \$999,999	791	1.7%	2,409	1.8%	2,876	1.0%
Home Values \$500,000 to \$749,999	2,220	4.8%	6,765	5.0%	8,254	3.0%
Home Values \$400,000 to \$499,999	2,507	5.5%	6,814	5.0%	8,602	3.1%
Home Values \$300,000 to \$399,999	5,627	12.3%	12,973	9.6%	17,027	6.1%
Home Values \$250,000 to \$299,999	5,736	12.5%	11,898	8.8%	15,623	5.6%
Home Values \$200,000 to \$249,999	7,507	16.4%	17,049	12.6%	22,617	8.2%
Home Values \$175,000 to \$199,999	4,822	10.5%	12,089	8.9%	17,363	6.3%
Home Values \$150,000 to \$174,999	5,490	12.0%	15,544	11.5%	24,854	9.0%
Home Values \$125,000 to \$149,999	4,467	9.7%	16,410	12.1%	35,162	12.7%
Home Values \$100,000 to \$124,999	3,037	6.6%	14,838	11.0%	46,819	16.9%
Home Values \$90,000 to \$99,999	1,362	3.0%	5,926	4.4%	24,204	8.7%
Home Values \$80,000 to \$89,999	758	1.7%	4,444	3.3%	19,948	7.2%
Home Values \$70,000 to \$79,999	375	0.8%	2,371	1.8%	12,767	4.6%
Home Values \$60,000 to \$69,999	284	0.6%	1,468	1.1%	9,008	3.2%
Home Values \$50,000 to \$59,999	79	0.2%	863	0.6%	5,027	1.8%
Home Values \$35,000 to \$49,999	33	0.1%	490	0.4%	2,605	0.9%
Home Values \$25,000 to \$34,999	61	0.1%	187	0.1%	778	0.3%
Home Values \$10,000 to \$24,999	17	-	113	0.1%	547	0.2%
Home Values \$0 to \$9,999	8	-	29	-	183	0.1%
Owner Occupied Median Home Value	\$246,427		\$231,051		\$178,489	
Renter Occupied Median Rent	\$854		\$739		\$610	
Average Property Value (2010)	\$326,795		\$290,111		\$254,977	

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Scottsdale Quarter	5 Miles		10 Miles		15 Miles	
Consumer Expenditure (Annual Total)						
Total Household Expenditure (2010)	\$6.11 B		\$17.7 B		\$33.5 B	
<i>Total Non-Retail Expenditures (2010)</i>	\$3.54 B		\$10.2 B		\$19.3 B	
<i>Total Retail Expenditures (2010)</i>	\$2.57 B		\$7.44 B		\$14.2 B	
Apparel (2010)	\$295 M		\$853 M		\$1.62 B	
Contributions (2010)	\$261 M		\$747 M		\$1.32 B	
Education (2010)	\$170 M		\$483 M		\$861 M	
Entertainment (2010)	\$346 M		\$998 M		\$1.88 B	
Food And Beverages (2010)	\$899 M		\$2.62 B		\$5.08 B	
Furnishings And Equipment (2010)	\$282 M		\$806 M		\$1.49 B	
Gifts (2010)	\$179 M		\$511 M		\$921 M	
Health Care (2010)	\$346 M		\$1.02 B		\$2.00 B	
Household Operations (2010)	\$241 M		\$687 M		\$1.25 B	
Miscellaneous Expenses (2010)	\$97.8 M		\$284 M		\$551 M	
Personal Care (2010)	\$87.4 M		\$253 M		\$485 M	
Personal Insurance (2010)	\$69.3 M		\$198 M		\$357 M	
Reading (2010)	\$20.2 M		\$58.2 M		\$110 M	
Shelter (2010)	\$1.19 B		\$3.44 B		\$6.50 B	
Tobacco (2010)	\$33.1 M		\$99.2 M		\$207 M	
Transportation (2010)	\$1.19 B		\$3.44 B		\$6.62 B	
Utilities (2010)	\$397 M		\$1.16 B		\$2.30 B	
Consumer Expenditure (per Household per Month)						
Total Household Expenditure (2010)	\$6,447		\$6,089		\$5,034	
<i>Total Non-Retail Expenditures (2010)</i>	\$3,734	57.9%	\$3,521	57.8%	\$2,903	57.7%
<i>Total Retail Expenditures (2010)</i>	\$2,713	42.1%	\$2,568	42.2%	\$2,131	42.3%
Apparel (2010)	\$312	4.8%	\$294	4.8%	\$243	4.8%
Contributions (2010)	\$275	4.3%	\$258	4.2%	\$198	3.9%
Education (2010)	\$180	2.8%	\$166	2.7%	\$129	2.6%
Entertainment (2010)	\$365	5.7%	\$344	5.7%	\$282	5.6%
Food And Beverages (2010)	\$949	14.7%	\$902	14.8%	\$762	15.1%
Furnishings And Equipment (2010)	\$297	4.6%	\$278	4.6%	\$224	4.5%
Gifts (2010)	\$189	2.9%	\$176	2.9%	\$138	2.7%
Health Care (2010)	\$366	5.7%	\$350	5.8%	\$300	6.0%
Household Operations (2010)	\$254	3.9%	\$237	3.9%	\$187	3.7%
Miscellaneous Expenses (2010)	\$103	1.6%	\$98	1.6%	\$83	1.6%
Personal Care (2010)	\$92	1.4%	\$87	1.4%	\$73	1.4%
Personal Insurance (2010)	\$73	1.1%	\$68	1.1%	\$54	1.1%
Reading (2010)	\$21	0.3%	\$20	0.3%	\$17	0.3%
Shelter (2010)	\$1,260	19.5%	\$1,188	19.5%	\$975	19.4%
Tobacco (2010)	\$35	0.5%	\$34	0.6%	\$31	0.6%
Transportation (2010)	\$1,256	19.5%	\$1,186	19.5%	\$993	19.7%
Utilities (2010)	\$419	6.5%	\$401	6.6%	\$345	6.9%

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