

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 39.30518/-81.51894

Grand Central Mall	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Population						
Estimated Population (2010)	112,541		92,037		204,579	
Census Population (1990)	115,525		86,163		201,687	
Census Population (2000)	115,972		89,591		205,563	
Projected Population (2015)	111,949		92,648		204,597	
Forecasted Population (2020)	109,679		94,315		203,994	
Historical Annual Change (1990-2000)	448	-	3,428	0.4%	3,876	0.2%
Historical Annual Change (2000-2010)	-3,431	-0.3%	2,447	0.3%	-984	-
Projected Annual Change (2010-2015)	-592	-0.1%	610	0.1%	18	-
Est. Population Density (2010)	348.65 <i>psm</i>		64.55 <i>psm</i>		129.84 <i>psm</i>	
Trade Area Size	322.79 <i>sq mi</i>		1,425.93 <i>sq mi</i>		1,575.68 <i>sq mi</i>	
Households						
Estimated Households (2010)	48,360		33,713		82,072	
Census Households (1990)	45,810		29,383		75,193	
Census Households (2000)	48,064		32,627		80,690	
Projected Households (2015)	48,439		34,185		82,624	
Forecasted Households (2020)	48,613		35,019		83,633	
Historical Annual Change (1990-2000)	2,254	0.5%	3,243	1.1%	5,497	0.7%
Projected Annual Change (2000-2015)	375	0.1%	1,559	0.3%	1,933	0.2%
Average Household Income						
Est. Average Household Income (2010)	\$53,516		\$50,071		\$52,101	
Census Average Hhld Income (1990)	\$30,582		\$27,054		\$29,203	
Census Average Hhld Income (2000)	\$44,191		\$41,438		\$43,078	
Proj. Average Household Income (2015)	\$58,353		\$53,372		\$56,292	
Historical Annual Change (1990-2000)	\$13,610	4.5%	\$14,385	5.3%	\$13,875	4.8%
Projected Annual Change (2000-2015)	\$14,162	2.1%	\$11,934	1.9%	\$13,214	2.0%
Median Household Income						
Est. Median Household Income (2010)	\$42,427		\$38,529		\$40,826	
Census Median Hhld Income (1990)	\$25,883		\$22,634		\$24,613	
Census Median Hhld Income (2000)	\$34,746		\$33,115		\$34,087	
Proj. Median Household Income (2015)	\$45,376		\$40,524		\$43,368	
Historical Annual Change (1990-2000)	\$8,864	3.4%	\$10,481	4.6%	\$9,474	3.8%
Projected Annual Change (2000-2015)	\$10,629	2.0%	\$7,409	1.5%	\$9,282	1.8%
Per Capita Income						
Est. Per Capita Income (2010)	\$23,644		\$19,858		\$21,941	
Census Per Capita Income (1990)	\$12,127		\$9,226		\$10,887	
Census Per Capita Income (2000)	\$18,273		\$15,050		\$16,868	
Proj. Per Capita Income (2015)	\$26,006		\$21,279		\$23,865	
Historical Annual Change (1990-2000)	\$6,146	5.1%	\$5,824	6.3%	\$5,981	5.5%
Projected Annual Change (2000-2015)	\$7,733	2.8%	\$6,229	2.8%	\$6,998	2.8%
Other Income						
Est. Median Disposable Income (2010)	\$36,470		\$33,375		\$35,199	
Proj. Median Disposable Income (2015)	\$38,687		\$34,822		\$37,088	
Est. Average Household Net Worth (2010)	\$393,461		\$363,277		\$381,063	

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Grand Central Mall	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Household Income Distribution (2010)						
HH Income \$200,000 or More	698	1.4%	296	0.9%	994	1.2%
HH Income \$150,000 to 199,999	943	1.9%	650	1.9%	1,593	1.9%
HH Income \$125,000 to 149,999	1,031	2.1%	703	2.1%	1,735	2.1%
HH Income \$100,000 to 124,999	2,839	5.9%	1,347	4.0%	4,186	5.1%
HH Income \$75,000 to 99,999	4,609	9.5%	3,136	9.3%	7,745	9.4%
HH Income \$50,000 to 74,999	9,833	20.3%	6,101	18.1%	15,935	19.4%
HH Income \$35,000 to 49,999	7,740	16.0%	4,806	14.3%	12,546	15.3%
HH Income \$25,000 to 34,999	5,249	10.9%	3,987	11.8%	9,236	11.3%
HH Income \$15,000 to 24,999	6,332	13.1%	5,168	15.3%	11,500	14.0%
HH Income \$10,000 to 14,999	4,239	8.8%	3,286	9.7%	7,525	9.2%
HH Income \$0 to 9,999	4,846	10.0%	4,233	12.6%	9,079	11.1%
HH Income \$35,000+	27,693	57.3%	17,039	50.5%	44,732	54.5%
HH Income \$50,000+	19,953	41.3%	12,233	36.3%	32,187	39.2%
HH Income \$75,000+	10,120	20.9%	6,132	18.2%	16,252	19.8%
Race & Ethnicity (2010)						
Total Population	112,541		92,037		204,579	
White	108,684	96.6%	87,492	95.1%	196,175	95.9%
Black or African American	1,615	1.4%	1,697	1.8%	3,312	1.6%
American Indian & Alaska Native	295	0.3%	262	0.3%	557	0.3%
Asian	781	0.7%	1,437	1.6%	2,217	1.1%
Hawaiian & Pacific Islander	44	-	39	-	83	-
Other Race	171	0.2%	215	0.2%	385	0.2%
Two or More Races	952	0.8%	897	1.0%	1,849	0.9%
Not Hispanic or Latino Population	111,482	99.1%	91,133	99.0%	202,615	99.0%
Non Hispanic: White	107,643	96.6%	86,635	95.1%	194,278	95.9%
Non Hispanic: Black or African American	1,606	1.4%	1,676	1.8%	3,282	1.6%
Non Hispanic: Amer Indian & AK Native	295	0.3%	262	0.3%	557	0.3%
Non Hispanic: Asian	774	0.7%	1,413	1.6%	2,186	1.1%
Non Hispanic: Hawaiian & Pacific Islander	44	-	39	-	83	-
Non Hispanic: Other Race	171	0.2%	215	0.2%	385	0.2%
Non Hispanic: Two or More Races	949	0.9%	894	1.0%	1,843	0.9%
Hispanic or Latino Population	1,060	0.9%	904	1.0%	1,964	1.0%
Hispanic: White	1,041	98.2%	856	94.7%	1,897	96.6%
Hispanic: Black or African American	9	0.8%	21	2.4%	30	1.5%
Hispanic: American Indian & Alaska Native	-	-	-	-	-	-
Hispanic: Asian	7	0.7%	24	2.7%	31	1.6%
Hispanic: Hawaiian & Pacific Islander	-	-	-	-	-	-
Hispanic: Other Race	-	-	-	-	-	-
Hispanic: Two or More Races	3	0.3%	3	0.3%	6	0.3%
Not of Hispanic Origin Population (1990)	115,155	99.7%	85,689	99.5%	200,844	99.6%
Hispanic Origin Population (1990)	370	0.3%	473	0.5%	843	0.4%
Not Hispanic or Latino Population (2000)	115,291	99.4%	88,925	99.3%	204,216	99.3%
Hispanic or Latino Population (2000)	681	0.6%	666	0.7%	1,348	0.7%
Not Hispanic or Latino Population 5yr (2015)	110,712	98.9%	91,630	98.9%	202,342	98.9%
Hispanic or Latino Population 5yr (2015)	1,238	1.1%	1,018	1.1%	2,255	1.1%
Historical Annual Change (1990-2000)	311	8.4%	193	4.1%	504	6.0%
Projected Annual Change (2000-2015)	556	5.4%	352	3.5%	908	4.5%

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Grand Central Mall	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Age Distribution (2010)						
Total Population	112,541		92,037		204,579	
Age 0 to 4 yrs	6,144	5.5%	4,557	5.0%	10,702	5.2%
Age 5 to 9 yrs	6,185	5.5%	4,539	4.9%	10,724	5.2%
Age 10 to 14 yrs	6,397	5.7%	4,829	5.2%	11,226	5.5%
Age 15 to 19 yrs	7,029	6.2%	7,904	8.6%	14,933	7.3%
Age 20 to 24 yrs	6,852	6.1%	12,706	13.8%	19,558	9.6%
Age 25 to 29 yrs	6,365	5.7%	8,071	8.8%	14,435	7.1%
Age 30 to 34 yrs	6,288	5.6%	5,480	6.0%	11,768	5.8%
Age 35 to 39 yrs	6,601	5.9%	5,242	5.7%	11,843	5.8%
Age 40 to 44 yrs	7,281	6.5%	5,236	5.7%	12,518	6.1%
Age 45 to 49 yrs	8,248	7.3%	5,704	6.2%	13,952	6.8%
Age 50 to 54 yrs	8,711	7.7%	5,907	6.4%	14,617	7.1%
Age 55 to 59 yrs	8,293	7.4%	5,436	5.9%	13,729	6.7%
Age 60 to 64 yrs	7,177	6.4%	4,726	5.1%	11,903	5.8%
Age 65 to 69 yrs	6,133	5.4%	3,670	4.0%	9,803	4.8%
Age 70 to 74 yrs	4,923	4.4%	2,873	3.1%	7,796	3.8%
Age 75 to 79 yrs	3,863	3.4%	2,163	2.4%	6,026	2.9%
Age 80 to 84 yrs	2,912	2.6%	1,494	1.6%	4,406	2.2%
Age 85 yrs plus	3,140	2.8%	1,501	1.6%	4,641	2.3%
Median Age	42.1 yrs		35.1 yrs		39.0 yrs	
Age 19 yrs or less	25,755	22.9%	21,830	23.7%	47,585	23.3%
Age 20 to 64 years	65,816	58.5%	58,507	63.6%	124,323	60.8%
Age 65 years Plus	20,971	18.6%	11,701	12.7%	32,672	16.0%
Female Age Distribution (2010)						
Female Population	58,556	52.0%	46,598	50.6%	105,155	51.4%
Age 0 to 4 yrs	2,988	5.1%	2,262	4.9%	5,251	5.0%
Age 5 to 9 yrs	3,069	5.2%	2,224	4.8%	5,293	5.0%
Age 10 to 14 yrs	3,166	5.4%	2,315	5.0%	5,482	5.2%
Age 15 to 19 yrs	3,514	6.0%	4,137	8.9%	7,651	7.3%
Age 20 to 24 yrs	3,433	5.9%	6,467	13.9%	9,900	9.4%
Age 25 to 29 yrs	3,153	5.4%	3,887	8.3%	7,041	6.7%
Age 30 to 34 yrs	3,178	5.4%	2,693	5.8%	5,871	5.6%
Age 35 to 39 yrs	3,350	5.7%	2,674	5.7%	6,024	5.7%
Age 40 to 44 yrs	3,695	6.3%	2,641	5.7%	6,336	6.0%
Age 45 to 49 yrs	4,247	7.3%	2,904	6.2%	7,151	6.8%
Age 50 to 54 yrs	4,441	7.6%	2,924	6.3%	7,365	7.0%
Age 55 to 59 yrs	4,318	7.4%	2,639	5.7%	6,956	6.6%
Age 60 to 64 yrs	3,796	6.5%	2,406	5.2%	6,202	5.9%
Age 65 to 69 yrs	3,296	5.6%	1,880	4.0%	5,176	4.9%
Age 70 to 74 yrs	2,680	4.6%	1,480	3.2%	4,160	4.0%
Age 75 to 79 yrs	2,246	3.8%	1,183	2.5%	3,428	3.3%
Age 80 to 84 yrs	1,825	3.1%	883	1.9%	2,708	2.6%
Age 85 yrs plus	2,161	3.7%	998	2.1%	3,159	3.0%
Female Median Age	43.7 yrs		35.4 yrs		40.0 yrs	
Age 19 yrs or less	12,737	21.8%	10,939	23.5%	23,677	22.5%
Age 20 to 64 years	33,611	57.4%	29,235	62.7%	62,846	59.8%
Age 65 years Plus	12,208	20.8%	6,424	13.8%	18,632	17.7%

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Grand Central Mall	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Male Age Distribution (2010)						
Male Population	53,985	48.0%	45,439	49.4%	99,424	48.6%
Age 0 to 4 yrs	3,156	5.8%	2,295	5.1%	5,451	5.5%
Age 5 to 9 yrs	3,116	5.8%	2,315	5.1%	5,431	5.5%
Age 10 to 14 yrs	3,230	6.0%	2,514	5.5%	5,744	5.8%
Age 15 to 19 yrs	3,515	6.5%	3,767	8.3%	7,282	7.3%
Age 20 to 24 yrs	3,419	6.3%	6,239	13.7%	9,658	9.7%
Age 25 to 29 yrs	3,211	5.9%	4,183	9.2%	7,394	7.4%
Age 30 to 34 yrs	3,111	5.8%	2,787	6.1%	5,897	5.9%
Age 35 to 39 yrs	3,251	6.0%	2,568	5.7%	5,819	5.9%
Age 40 to 44 yrs	3,586	6.6%	2,595	5.7%	6,181	6.2%
Age 45 to 49 yrs	4,001	7.4%	2,800	6.2%	6,801	6.8%
Age 50 to 54 yrs	4,270	7.9%	2,983	6.6%	7,252	7.3%
Age 55 to 59 yrs	3,976	7.4%	2,797	6.2%	6,773	6.8%
Age 60 to 64 yrs	3,381	6.3%	2,320	5.1%	5,701	5.7%
Age 65 to 69 yrs	2,837	5.3%	1,790	3.9%	4,627	4.7%
Age 70 to 74 yrs	2,243	4.2%	1,393	3.1%	3,636	3.7%
Age 75 to 79 yrs	1,617	3.0%	981	2.2%	2,598	2.6%
Age 80 to 84 yrs	1,087	2.0%	611	1.3%	1,698	1.7%
Age 85 yrs plus	979	1.8%	502	1.1%	1,481	1.5%
Male Median Age	40.5 yrs		34.8 yrs		37.9 yrs	
Age 19 yrs or less	13,017	24.1%	10,891	24.0%	23,908	24.0%
Age 20 to 64 years	32,205	59.7%	29,272	64.4%	61,476	61.8%
Age 65 years Plus	8,763	16.2%	5,277	11.6%	14,040	14.1%
Males per 100 Females (2010)						
Overall Comparison	92		98		95	
Age 0 to 4 yrs	106	51.4%	101	50.4%	104	50.9%
Age 5 to 9 yrs	102	50.4%	104	51.0%	103	50.6%
Age 10 to 14 yrs	102	50.5%	109	52.1%	105	51.2%
Age 15 to 19 yrs	100	50.0%	91	47.7%	95	48.8%
Age 20 to 24 yrs	100	49.9%	96	49.1%	98	49.4%
Age 25 to 29 yrs	102	50.5%	108	51.8%	105	51.2%
Age 30 to 34 yrs	98	49.5%	103	50.9%	100	50.1%
Age 35 to 39 yrs	97	49.2%	96	49.0%	97	49.1%
Age 40 to 44 yrs	97	49.3%	98	49.6%	98	49.4%
Age 45 to 49 yrs	94	48.5%	96	49.1%	95	48.7%
Age 50 to 54 yrs	96	49.0%	102	50.5%	98	49.6%
Age 55 to 59 yrs	92	47.9%	106	51.5%	97	49.3%
Age 60 to 64 yrs	89	47.1%	96	49.1%	92	47.9%
Age 65 to 69 yrs	86	46.3%	95	48.8%	89	47.2%
Age 70 to 74 yrs	84	45.6%	94	48.5%	87	46.6%
Age 75 to 79 yrs	72	41.9%	83	45.3%	76	43.1%
Age 80 to 84 yrs	60	37.3%	69	40.9%	63	38.5%
Age 85 yrs plus	45	31.2%	50	33.5%	47	31.9%
Age 19 yrs or less	102	50.5%	100	49.9%	101	50.2%
Age 20 to 39 yrs	99	49.8%	100	50.1%	100	49.9%
Age 40 to 64 yrs	94	48.4%	100	50.0%	96	49.0%
Age 65 years Plus	72	41.8%	82	45.1%	75	43.0%

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Grand Central Mall	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Household Type (2010)						
Total Households	48,360		33,713		82,072	
Households with Children	13,217	27.3%	9,725	28.8%	22,941	28.0%
Average Household Size	2.26		2.48		2.35	
Est. Household Density	149.82	<i>psm</i>	23.64	<i>psm</i>	52.09	<i>psm</i>
Population Family	89,536	79.6%	63,640	69.1%	153,176	74.9%
Population Non-Family	19,718	17.5%	20,030	21.8%	39,748	19.4%
Population Group Qtrs	3,287	2.9%	8,368	9.1%	11,655	5.7%
Family Households	30,818	63.7%	21,207	62.9%	52,025	63.4%
<i>Married Couple Hhlds</i>	23,178	75.2%	17,208	81.1%	40,387	77.6%
<i>Other Family Hhlds</i>	7,639	24.8%	3,999	18.9%	11,638	22.4%
Family Households With Children	13,136	42.6%	9,625	45.4%	22,761	43.7%
<i>Married Couple With Children</i>	8,119	61.8%	6,910	71.8%	15,029	66.0%
<i>Other Family Hhlds With Children</i>	5,017	38.2%	2,715	28.2%	7,732	34.0%
Family Households No Children	17,682	57.4%	11,582	54.6%	29,264	56.3%
<i>Married Couple No Children</i>	15,060	85.2%	10,298	88.9%	25,358	86.7%
<i>Other Family Households No Children</i>	2,622	14.8%	1,284	11.1%	3,906	13.3%
Average Family Household Size	2.91		3.00		2.94	
Average Family Income	\$65,944		\$62,053		\$64,358	
Median Family Income	\$54,644		\$50,125		\$52,802	
Non-Family Households	17,542	36.3%	12,505	37.1%	30,047	36.6%
Non-Family Hhlds With Children	81	0.5%	100	0.8%	181	0.6%
Non-Family Hhld No Children	17,461	99.5%	12,405	99.2%	29,867	99.4%
<i>N-F Hhld Lone Person No Children</i>	14,993	85.5%	9,281	74.2%	24,274	80.8%
Lone Male Householder	6,518	43.5%	4,213	45.4%	10,731	44.2%
Lone Female Householder	8,475	56.5%	5,069	54.6%	13,544	55.8%
<i>N-F Hhld 2+ Persons No Children</i>	2,469	14.1%	3,124	25.0%	5,593	18.6%
Average Non-Family Hhld Size	1.12		1.60		1.32	
Marital Status (2010)						
(15 Years or Older)	93,792		77,538		171,329	
Never Married	19,652	21.0%	27,948	36.0%	47,600	27.8%
Now Married	51,479	54.9%	36,876	47.6%	88,354	51.6%
Previously Married	22,661	24.2%	12,714	16.4%	35,375	20.6%
Separated	3,398	15.0%	3,085	24.3%	6,483	18.3%
Widowed	8,035	35.5%	4,018	31.6%	12,053	34.1%
Divorced	11,228	49.5%	5,611	44.1%	16,839	47.6%
Educational Attainment (2010)						
Adult Population (25 Years or Older)	79,935		57,501		137,436	
Elementary (0 to 8)	2,663	3.3%	2,547	4.4%	5,211	3.8%
Some High School (9 to 11)	6,591	8.2%	5,062	8.8%	11,653	8.5%
High School Graduate (12)	30,655	38.4%	22,806	39.7%	53,461	38.9%
Some College (13 to 16)	17,702	22.1%	10,339	18.0%	28,041	20.4%
Associate Degree Only	6,319	7.9%	3,843	6.7%	10,163	7.4%
Bachelor Degree Only	10,118	12.7%	6,774	11.8%	16,892	12.3%
Graduate Degree	5,885	7.4%	6,130	10.7%	12,015	8.7%
Any College + (Some College or higher)	40,025	50.1%	27,086	47.1%	67,111	48.8%
College Degree + (Bachelor Degree or higher)	16,004	20.0%	12,904	22.4%	28,907	21.0%

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Grand Central Mall	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Housing (2010)						
Total Housing Units	53,288		38,753		92,041	
Housing Units, Occupied	48,360	90.8%	33,713	87.0%	82,072	89.2%
Housing Units, Owner-Occupied	33,732	69.8%	23,659	70.2%	57,391	69.9%
Housing Units, Renter-Occupied	14,628	30.2%	10,054	29.8%	24,682	30.1%
Housing Units, Vacant	4,928	8.5%	5,041	11.5%	9,968	9.8%
Total Housing Units (2000)	52,532		36,731		89,263	
Historical Annual Change (2000-2010)	756	0.1%	2,022	0.6%	2,778	0.3%
Household Size (2010)						
Total Households	48,360		33,713		82,072	
1 Person Households	14,993	31.0%	9,281	27.5%	24,274	29.6%
2 Person Households	17,499	36.2%	11,263	33.4%	28,762	35.0%
3 Person Households	7,879	16.3%	5,648	16.8%	13,527	16.5%
4 Person Households	5,287	10.9%	4,919	14.6%	10,206	12.4%
5 Person Households	1,899	3.9%	1,870	5.5%	3,770	4.6%
6 Person Households	553	1.1%	523	1.6%	1,077	1.3%
7+ Person Households	249	0.5%	208	0.6%	457	0.6%
Household Stability (2010)						
Total Households	48,360		33,713		82,072	
In current residence < 1 year	8,027	16.6%	7,142	21.2%	15,169	18.5%
In current residence 1-2 years	13,201	27.3%	10,856	32.2%	24,057	29.3%
In current residence 3-5 years	6,875	14.2%	5,511	16.3%	12,385	15.1%
In current residence 6-10 years	6,689	13.8%	3,748	11.1%	10,436	12.7%
In current residence > 10 years	13,569	28.1%	6,456	19.1%	20,025	24.4%
Turnover (% Annual Residential Turnover)		16.6%		21.2%		18.5%
Stability (% In Current Residence 5+ Years)		41.9%		30.3%		37.1%
Median Years in Residence	4.4 yrs		3.1 yrs		3.9 yrs	
Household Vehicles (2010)						
Total Vehicles Available	85,891		67,003		152,894	
Household: 0 Vehicles Available	4,056	8.4%	2,146	6.4%	6,202	7.6%
Household: 1 Vehicles Available	17,487	36.2%	10,317	30.6%	27,804	33.9%
Household: 2 Vehicles Available	17,269	35.7%	12,804	38.0%	30,073	36.6%
Household: 3+ Vehicles Available	9,548	19.7%	8,445	25.1%	17,993	21.9%
Average Per Household	1.8 Vehicles		2.0 Vehicles		1.9 Vehicles	
Owner Occupied Hhlds Vehicles	69,527	80.9%	50,681	75.6%	120,209	78.6%
Average Per Owner Household	2.1 Vehicles		2.1 Vehicles		2.1 Vehicles	
Renter Occupied Hhlds Vehicles	16,363	19.1%	16,322	24.4%	32,685	21.4%
Average Per Renter Household	1.1 Vehicles		1.6 Vehicles		1.3 Vehicles	
Travel Time (2000)						
Worker Base (16 Years or Older)	51,460		38,625		90,085	
Travel to Work in 14 Minutes or Less	21,214	41.2%	13,342	34.5%	34,556	38.4%
Travel to Work in 15 to 29 Minutes	21,249	41.3%	12,604	32.6%	33,852	37.6%
Travel to Work in 30 to 59 Minutes	6,014	11.7%	9,153	23.7%	15,166	16.8%
Travel to Work in 60 Minutes or More	1,937	3.8%	2,186	5.7%	4,124	4.6%
Work at Home	1,047	2.0%	1,340	3.5%	2,387	2.6%
Average Travel Time to Work	18.3 mins		22.3 mins		20.0 mins	

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COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
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Lat/Lon: 39.30518/-81.51894

Grand Central Mall	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Transportation To Work (2000)						
Work Base	51,460		38,625		90,085	
Drive to Work Alone	43,655	84.8%	28,674	74.2%	72,329	80.3%
Drive to Work in Carpool	4,697	9.1%	3,898	10.1%	8,595	9.5%
Travel to Work - Public Transportation	321	0.6%	174	0.5%	495	0.5%
Drive to Work on Motorcycle	30	0.1%	14	-	44	-
Bicycle to Work	90	0.2%	260	0.7%	350	0.4%
Walk to Work	1,403	2.7%	4,005	10.4%	5,407	6.0%
Other Means	219	0.4%	259	0.7%	478	0.5%
Work at Home	1,047	2.0%	1,340	3.5%	2,387	2.6%
Daytime Demos (2010)						
Total Number of Businesses	4,994		2,273		7,268	
Total Number of Employees	64,391		26,250		90,640	
Company Headqtrs: Businesses	9	0.2%	3	0.1%	12	0.2%
Company Headqtrs: Employees	965	1.5%	15	0.1%	980	1.1%
Employee Population per Business	12.9 to 1		11.5 to 1		12.5 to 1	
Residential Population per Business	22.5 to 1		40.5 to 1		28.1 to 1	
Est. Adj. Daytime Demographics (Age16+)	107,129		64,013		171,143	
Labor Force (2010)						
Labor: Population Age 16+	92,483		76,039		168,522	
Unemployment Rate		4.9%		5.2%		5.1%
Labor Force Total: Males	43,822	47.4%	37,337	49.1%	81,158	48.2%
<i>Male civilian employed</i>	26,091	59.5%	20,033	53.7%	46,124	56.8%
<i>Male civilian unemployed</i>	2,435	5.6%	1,867	5.0%	4,302	5.3%
<i>Males in Armed Forces</i>	66	0.1%	117	0.3%	182	0.2%
<i>Males not in labor force</i>	15,230	34.8%	15,319	41.0%	30,550	37.6%
Labor Force Total: Females	48,661	52.6%	38,702	50.9%	87,364	51.8%
<i>Female civilian employed</i>	23,588	48.5%	18,125	46.8%	41,713	47.7%
<i>Female civilian unemployed</i>	2,106	4.3%	2,106	5.4%	4,212	4.8%
<i>Females in Armed Forces</i>	-	-	-	-	-	-
<i>Females not in labor force</i>	22,967	47.2%	18,471	47.7%	41,439	47.4%
Employment Force Change (2000-2010)	-1,712	-3.3%	-381	-1.0%	-2,093	-2.3%
Male Change (2000-2010)	-1,120	-4.1%	-507	-2.5%	-1,626	-3.4%
Female Change (2000-2010)	-592	-2.4%	125	0.7%	-467	-1.1%
Occupation (2000)						
Occupation: Population Age 16+	51,391		38,539		89,930	
Occupation Total: Males	27,210	52.9%	20,540	53.3%	47,750	53.1%
Occupation Total: Females	24,180	47.1%	17,999	46.7%	42,180	46.9%
Mgmt, Business, & Financial Operations	5,789	11.3%	3,481	9.0%	9,270	10.3%
Professional and Related	9,725	18.9%	8,245	21.4%	17,970	20.0%
Service	7,534	14.7%	6,513	16.9%	14,047	15.6%
Sales and Office	14,692	28.6%	9,407	24.4%	24,099	26.8%
Farming, Fishing, & Forestry	118	0.2%	300	0.8%	418	0.5%
Construction, Extraction, & Maintenance	4,560	8.9%	3,774	9.8%	8,334	9.3%
Production, Transport, & Material Moving	8,974	17.5%	6,818	17.7%	15,792	17.6%
White Collar		58.8%		54.8%		57.1%
Blue Collar		41.2%		45.2%		42.9%

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COMPLETE PROFILE

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Lat/Lon: 39.30518/-81.51894

Grand Central Mall	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Units In Structure (2000)						
Total Units	52,532		36,731		89,263	
1 Detached Unit	38,262	72.8%	23,668	64.4%	61,930	69.4%
1 Attached Unit	589	1.1%	315	0.9%	904	1.0%
2 Units	2,014	3.8%	1,011	2.8%	3,025	3.4%
3 to 4 Units	2,564	4.9%	1,130	3.1%	3,694	4.1%
5 to 9 Units	1,872	3.6%	1,023	2.8%	2,894	3.2%
10 to 19 Units	917	1.7%	771	2.1%	1,688	1.9%
20 to 49 Units	733	1.4%	671	1.8%	1,404	1.6%
50 or more Units	1,060	2.0%	611	1.7%	1,671	1.9%
Mobile Home or Trailer	4,456	8.5%	7,375	20.1%	11,830	13.3%
Other Structure	65	0.1%	158	0.4%	224	0.3%
Homes Built By Year (2000)						
Homes Built 1999 to 2000	705	1.3%	851	2.3%	1,556	1.7%
Homes Built 1995 to 1998	2,471	4.7%	2,883	7.8%	5,354	6.0%
Homes Built 1990 to 1994	2,618	5.0%	2,762	7.5%	5,380	6.0%
Homes Built 1980 to 1989	6,368	12.1%	5,353	14.6%	11,721	13.1%
Homes Built 1970 to 1979	9,414	17.9%	7,566	20.6%	16,981	19.0%
Homes Built 1960 to 1969	7,699	14.7%	5,066	13.8%	12,765	14.3%
Homes Built 1950 to 1959	7,938	15.1%	3,325	9.1%	11,263	12.6%
Homes Built 1940 to 1949	4,329	8.2%	1,766	4.8%	6,095	6.8%
Homes Built Before 1939	10,988	20.9%	7,160	19.5%	18,148	20.3%
Median Age of Homes	38.5 yrs		30.0 yrs		35.0 yrs	
Home Values (2000)						
Owner Specified Housing Units	28,952		13,618		42,571	
Home Values \$1,000,000 or More	32	0.1%	8	0.1%	40	0.1%
Home Values \$750,000 to \$999,999	-	-	16	0.1%	16	-
Home Values \$500,000 to \$749,999	28	0.1%	21	0.2%	49	0.1%
Home Values \$400,000 to \$499,999	102	0.4%	12	0.1%	114	0.3%
Home Values \$300,000 to \$399,999	259	0.9%	107	0.8%	366	0.9%
Home Values \$250,000 to \$299,999	336	1.2%	153	1.1%	489	1.1%
Home Values \$200,000 to \$249,999	610	2.1%	303	2.2%	913	2.1%
Home Values \$175,000 to \$199,999	610	2.1%	316	2.3%	927	2.2%
Home Values \$150,000 to \$174,999	1,308	4.5%	704	5.2%	2,012	4.7%
Home Values \$125,000 to \$149,999	2,241	7.7%	1,040	7.6%	3,281	7.7%
Home Values \$100,000 to \$124,999	3,162	10.9%	1,534	11.3%	4,695	11.0%
Home Values \$90,000 to \$99,999	2,513	8.7%	1,214	8.9%	3,726	8.8%
Home Values \$80,000 to \$89,999	3,043	10.5%	1,574	11.6%	4,617	10.8%
Home Values \$70,000 to \$79,999	3,433	11.9%	1,349	9.9%	4,783	11.2%
Home Values \$60,000 to \$69,999	3,265	11.3%	1,434	10.5%	4,700	11.0%
Home Values \$50,000 to \$59,999	2,873	9.9%	1,309	9.6%	4,182	9.8%
Home Values \$35,000 to \$49,999	3,188	11.0%	1,375	10.1%	4,563	10.7%
Home Values \$25,000 to \$34,999	1,122	3.9%	537	3.9%	1,659	3.9%
Home Values \$10,000 to \$24,999	748	2.6%	524	3.8%	1,272	3.0%
Home Values \$0 to \$9,999	80	0.3%	88	0.6%	168	0.4%
Owner Occupied Median Home Value	\$82,451		\$83,085		\$82,654	
Renter Occupied Median Rent	\$185		\$358		\$256	
Average Property Value (2010)	\$49,628		\$49,717		\$49,664	

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COMPLETE PROFILE

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Grand Central Mall	Primary Trade Area		Secondary Trade Area		Total Trade Area	
Consumer Expenditure (Annual Total)						
Total Household Expenditure (2010)	\$2.21 B		\$1.47 B		\$3.68 B	
<i>Total Non-Retail Expenditures (2010)</i>	\$1.26 B		\$842 M		\$2.10 B	
<i>Total Retail Expenditures (2010)</i>	\$943 M		\$629 M		\$1.57 B	
Apparel (2010)	\$105 M		\$70.1 M		\$175 M	
Contributions (2010)	\$77.7 M		\$50.9 M		\$129 M	
Education (2010)	\$49.5 M		\$32.7 M		\$82.1 M	
Entertainment (2010)	\$122 M		\$81.1 M		\$203 M	
Food And Beverages (2010)	\$344 M		\$231 M		\$574 M	
Furnishings And Equipment (2010)	\$94.3 M		\$62.2 M		\$157 M	
Gifts (2010)	\$56.2 M		\$36.7 M		\$92.9 M	
Health Care (2010)	\$141 M		\$94.6 M		\$236 M	
Household Operations (2010)	\$75.3 M		\$49.9 M		\$125 M	
Miscellaneous Expenses (2010)	\$37.7 M		\$25.0 M		\$62.7 M	
Personal Care (2010)	\$32.1 M		\$21.5 M		\$53.6 M	
Personal Insurance (2010)	\$21.5 M		\$14.3 M		\$35.8 M	
Reading (2010)	\$7.25 M		\$4.80 M		\$12.0 M	
Shelter (2010)	\$424 M		\$282 M		\$706 M	
Tobacco (2010)	\$15.6 M		\$10.7 M		\$26.3 M	
Transportation (2010)	\$443 M		\$296 M		\$739 M	
Utilities (2010)	\$159 M		\$108 M		\$267 M	
Consumer Expenditure (per Household per Month)						
Total Household Expenditure (2010)	\$3,800		\$3,636		\$3,732	
<i>Total Non-Retail Expenditures (2010)</i>	\$2,175	57.2%	\$2,080	57.2%	\$2,136	57.2%
<i>Total Retail Expenditures (2010)</i>	\$1,625	42.8%	\$1,556	42.8%	\$1,597	42.8%
Apparel (2010)	\$180	4.7%	\$173	4.8%	\$178	4.8%
Contributions (2010)	\$134	3.5%	\$126	3.5%	\$131	3.5%
Education (2010)	\$85	2.2%	\$81	2.2%	\$83	2.2%
Entertainment (2010)	\$210	5.5%	\$200	5.5%	\$206	5.5%
Food And Beverages (2010)	\$592	15.6%	\$570	15.7%	\$583	15.6%
Furnishings And Equipment (2010)	\$163	4.3%	\$154	4.2%	\$159	4.3%
Gifts (2010)	\$97	2.6%	\$91	2.5%	\$94	2.5%
Health Care (2010)	\$243	6.4%	\$234	6.4%	\$239	6.4%
Household Operations (2010)	\$130	3.4%	\$123	3.4%	\$127	3.4%
Miscellaneous Expenses (2010)	\$65	1.7%	\$62	1.7%	\$64	1.7%
Personal Care (2010)	\$55	1.5%	\$53	1.5%	\$54	1.5%
Personal Insurance (2010)	\$37	1.0%	\$35	1.0%	\$36	1.0%
Reading (2010)	\$12	0.3%	\$12	0.3%	\$12	0.3%
Shelter (2010)	\$730	19.2%	\$698	19.2%	\$717	19.2%
Tobacco (2010)	\$27	0.7%	\$26	0.7%	\$27	0.7%
Transportation (2010)	\$763	20.1%	\$731	20.1%	\$750	20.1%
Utilities (2010)	\$275	7.2%	\$266	7.3%	\$271	7.3%

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